



The Corporate Affiliates Program provides an exciting opportunity for companies to support the work of the American Society of Transplantation (AST) and receive tangible benefits throughout the year. Benefits of participation include increased visibility, enhanced engagement opportunities, access to marketing tools, and up-to-date communication about the latest research and advocacy efforts in the field of transplantation. In addition, companies participating in this program are invited to meet annually with the AST Leadership to engage in strategic discussions about key issues impacting the field of transplantation.

ABOUT THE CORPORATE ROUNDTABLE

The Corporate Roundtable is meant to serve as a means for transparent discussion between AST and its industry partners about issues and trends impacting the field and patient care. This annual meeting provides a forum for the AST and its Corporate Affiliate members to develop new ways to work together. The Corporate Roundtable offers the opportunity to discuss the challenges affecting transplantation and provides an ideal conduit for meaningful communication between the AST leadership and industry.

2019 BENEFITS OF PARTICIPATION
Visibility, and Brand Awareness
<ul style="list-style-type: none"> • One-month banner advertisement on all Community of Practice websites (20 sites) • Acknowledgement on AST’s website and special web badge as well as your company’s logo and live link to your company homepage • Recognition in the AST eNews (link to the AST Corporate Affiliate Page on AST Website.) • Opportunity to provide Company updates in our quarterly Partner Development Blog • NEW 2019 One-time use of the AST membership mailing list* • NEW 2019 Acknowledgement on AST’s/ Power2Save(P2S) website and your company’s logo and live link to your company homepage. P2S is AST’s patient focused initiative. • NEW 2019 One month display of your company’s logo or generic banner on the AST Power2Save Weekly Newsletter
Meeting Presence
<ul style="list-style-type: none"> • Bag insert at the 2019 Fellows Symposium. Recognition in the 2019 Fellows Symposium & CEoT Program books • Recognition in AST- specific meeting materials • Recognition of CAP membership/support on signage at Fellows, CEoT, and in the AST exhibit booth at the 2019 American Transplant Congress (ATC) • Sign recognizing CAP member status placed in CAP members’ booth at the 2019 ATC • Two complimentary full registrations to the 2019 CEoT meeting. Date: February 21 – 23, 2019
Education Platform
<ul style="list-style-type: none"> • Up to five (5) registrations to AST’s Comprehensive Trainee Curriculum (CTC)
Leadership Engagement Opportunities
<ul style="list-style-type: none"> • Up to two principal company decision-makers to participate at the AST Corporate Roundtable with the AST Leadership. This year’s date: Thursday, February 21, 2019 at 8:30 AM. • Up to two company representatives to attend the AST Pipeline Session – an overview of new drugs in development. This meeting follows the Corporate Roundtable at CEoT.
Advocacy and Insight
<ul style="list-style-type: none"> • Access to pertinent public policy information with advance notification of important legislative and regulatory actions • One print and online subscription to the <i>American Journal of Transplantation</i>

How to Participate

Companies are entitled to these valuable benefits with a \$32,500 annual fee.

Contribution to the Corporate Affiliates Program

AST is a 501(c)(3) nonprofit organization (tax ID # of 42-1182936.) Please make checks payable to:

American Society of Transplantation ATTN: AST Corporate Affiliates Program, 1120 Route 73, Suite 200, Mount Laurel, NJ 08054.

For additional information contact:

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Participation in AST’s Corporate Affiliates Program does not imply endorsement of any products, goods, or services.

**Separate application process and approval of marketing materials are required*