

# **AST 2018 Fellows Program Book**

## **Advertising Specs**

### **Full Page Ad**

\*Live Area: 7" x 9.5"

\*Trim Size: 8.5" x 11"

\*Bleed Size: 8.75" x 11.25"

### **4/c File Requirements:**

File requirements: CMYK only, High-resolution (300 dpi) EPS, TIF, or PDF files (containing full bleeds) accepted. Also, Native file, Adobe InDesign for Mac (include all related fonts and linked images embedded). **Ads created in programs such as Word or Excel will not be accepted. Advertising materials not conformed to the specifications or proper electronic file format will require resubmission.**

### **Logo Requirement**

Please submit all sponsor logos as a Vector EPS file compatible with Adobe Illustrator.

**\*No File Security is to be set on any files. All fonts must be embedded into the PDF file as an "Embedded Subset" etc.**