

# AST Corporate Affiliates Program

The **Corporate Affiliate (CAP)** program provides an exciting opportunity for companies to support the work of the American Society of Transplantation (AST) and receive tangible benefits throughout the year. Benefits of participation include increased visibility, enhanced engagement opportunities, access to marketing tools, and up-to-date communication on the latest research and advocacy efforts in the field of transplantation. In addition, companies participating in this program are invited to meet annually with the AST Leadership to engage in strategic discussions on key issues impacting the field of transplantation.



## 2021 Benefits of Participation

### Visibility and Brand Awareness

- **NEW** ClinicalTrialsPage on AST Research Page
- One-month banner advertisement on all Community of Practice **websites** (20 sites.)
- Acknowledgement on AST's **website** as well as your company's logo and live link to your company homepage.
- Recognition in the AST eNews (link to the AST Corporate Affiliate Page on AST Website.)
- Opportunity to provide company updates in the quarterly Partner Development Blog.
- One-time use of the AST membership mailing list.\*
- Acknowledgement on AST's Power2Save (P2S) **website** and your company's logo and live link to your company homepage. P2S is an AST patient-focused initiative.
- One-month display of your company's logo or generic banner on the AST Power2Save Newsletter.

### Meeting Presence

- Bag insert at the 2021 CEoT Meeting & Fellows Symposium. Recognition in the CEoT & Fellows Symposium Program books.
- Recognition in AST-specific meeting materials.
- Recognition of CAP membership/support on signage at CEoT, Fellows, and in the AST exhibit booth at the 2021 American Transplant Congress (ATC).
- Sign recognizing CAP member status placed in CAP members' booth at the 2021 ATC.
- Two complimentary full registrations to the 2021 CEoT meeting. Date: February 25-27, 2021.

### Education Platform

- Up to five (5) registrations to AST's **Comprehensive Trainee Curriculum (CTC)**.

### Advocacy and Insight

- **NEW** Take part in our quarterly advocacy calls and hear the latest and greatest on the Hill.
- Access to pertinent public policy information with advance notification of important legislative and regulatory actions.
- Two online subscriptions to the **American Journal of Transplantation**.

### Leadership Engagement Opportunities

- Up to two principal company decision-makers to participate at the AST Corporate Roundtable with the AST Leadership.
- Up to two company representatives to attend the AST Pipeline Session – an overview of new drugs in development.

## About the Corporate Roundtable

The Corporate Roundtable is meant to serve as a means for transparent discussion between the AST and its industry partners about issues and trends impacting the field and patient care. This annual meeting provides a forum for the AST and its Corporate Affiliate members to develop new ways to work together. The Corporate Roundtable offers the opportunity to discuss the challenges affecting transplantation and provides an ideal conduit for meaningful communication between the AST leadership and industry.

## How to Participate

Companies are entitled to these valuable benefits with a \$35,000 annual fee. AST is a 501(c)(3) nonprofit organization (tax ID# 42-1182936.)



### For additional information, contact:

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*Participation in AST's Corporate Affiliates Program does not imply endorsement of any products, goods, or services.*

*\*Separate application process and approval of marketing materials are required*