



AMERICAN SOCIETY OF
TRANSPLANTATION



2024 *AST* Program Overview & *Partnerships*

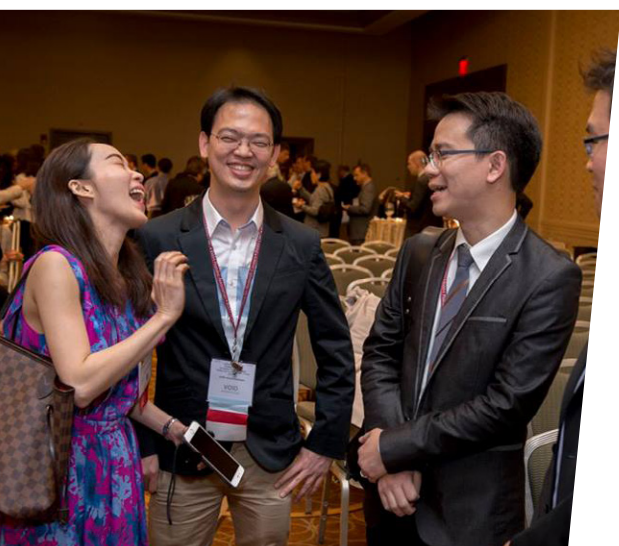
The American Society of Transplantation is excited to partner with your organization on advancing the field of organ transplantation! The AST membership, programs, and activities bring together the top minds in the field. Working together, we can vastly improve the lives of the transplant patient community!



About the AST

Since the first successful kidney transplant between identical twins in 1954, science and technology have continually advanced the field of organ transplantation to offer patients prolonged life, but the number of people suffering from organ failure far outnumbers the supply of new organs. As medicine today allows people to live longer, the age-related risks for organ failure will also continue to rise.

Founded in 1982, the American Society of Transplantation (AST) is a diverse organization of more than 5,000 professionals dedicated to advancing the field of transplantation and improving patient care by promoting research, education, advocacy, organ donation, and service to the community through the lens of equity and inclusion. The Society is the largest transplant organization in North America and is recognized as the premier society for transplantation. Beginning as a professional member-based society, the AST has recently expanded its efforts to engage with the transplant patient community through live events, social media, and educational resources. To ensure the sustainability and breadth of these efforts, the AST is looking to partner with external stakeholders who are equally as committed to the transplant community.



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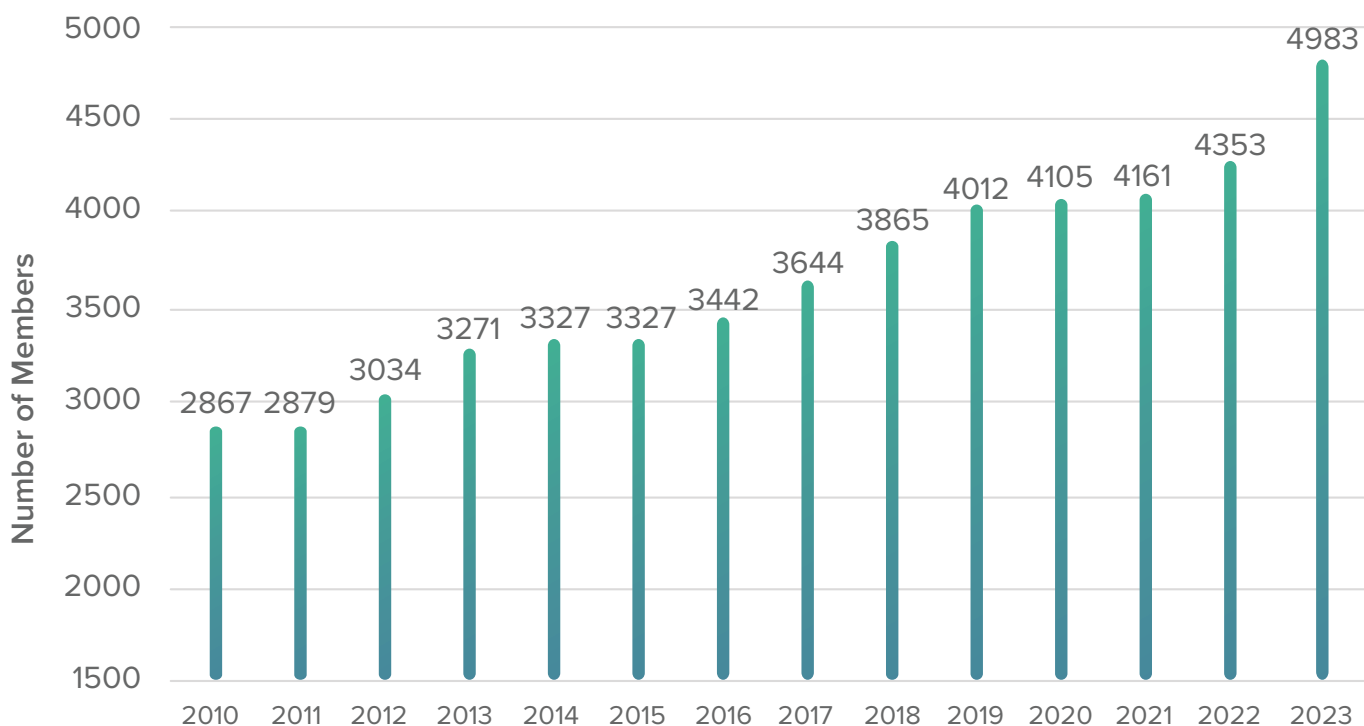
About AST Members

AST members represent all roles and specialties within transplantation. Our membership continues to grow and evolve over time; our core group of physicians, surgeons, and researchers has grown to include other transplant professionals, including pharmacists, nurses, physician assistants, administrators, and more.

With the influx of new and varied transplant professionals, the AST now has over 5,000 members and boasts an 86%-member retention rate. As seen in the chart below, membership has grown at an average rate of over 3% annually for the last 10 years. The AST has an exceptionally active, engaged membership, with close to 60% of members participating in our unique, specialty-area focus groups, the AST Communities of Practice (COPs). In addition, over 300 members, or 6% of the AST's membership, serve in leadership positions in the Society. They serve on our Board of Directors, our Committees, as Community of Practice chairs, or on our Program Planning Committees.



AST Membership Growth



Partnering with the AST

Support AST activities throughout the 2024 calendar year and gain recognition for your organization. With your support, you help the AST achieve its mission of advancing the field of transplantation and improving patient care. Let us create a custom experience to align with your business initiatives and support your overall philanthropic goals.

Annual Contribution Levels	Partnership Benefits
<p>Platinum Partner \$400,000 +</p>	<ul style="list-style-type: none"> • AST Supporter badge for your website • Acknowledgement on myAST.org, signage at annual meetings (CEoT, ATC, Fellows), and annual financial impact report • 40% discount CEoT exhibitor booth • One hour meeting with AST Executive Committee at ATC • Waived registration fee for three staff attending CEoT • Banner ad of your design on the COP Hub for 30 days • One complimentary job posting for 30 days plus social media promotions
<p>Gold Partner \$200,000 - \$399,999</p>	<ul style="list-style-type: none"> • AST Supporter badge for your website • Acknowledgement on myAST.org, signage at annual meetings (CEoT, ATC, Fellows), and annual financial impact report • 25% discount CEoT exhibitor booth • One hour meeting with AST Executive Committee at ATC • Waived registration fee for two staff attending CEoT • Banner ad of your design on the COP Hub for 30 days
<p>Silver Partner \$100,000 – \$199,999</p>	<ul style="list-style-type: none"> • AST Supporter badge for your website • Acknowledgement on myAST.org, signage at annual meetings (CEoT, ATC, Fellows), and annual financial impact report • 15% discount CEoT exhibitor booth • Thirty-minute meeting with AST Leadership at ATC
<p>Bronze Partner \$50,000 - \$99,999</p>	<ul style="list-style-type: none"> • AST Supporter badge for your website • Acknowledgement on myAST.org, signage at annual meetings (CEoT, ATC, Fellows), and annual financial impact report • 10% discount CEoT exhibitor booth
<p>Patron \$25,000 - \$49,999</p>	<ul style="list-style-type: none"> • AST Supporter badge for your website • Acknowledgement on myAST.org, signage at annual meetings (CEoT, ATC, Fellows), and annual financial impact report
<p>Friend Up to \$24,999</p>	<ul style="list-style-type: none"> • AST Supporter badge for your website • Acknowledgement on myAST.org, signage at annual meetings (CEoT, ATC, Fellows), and annual financial impact report

* Levels of support are calculated annually based on the total contributions from the previous calendar year.



2024 - 2025 Program *Partnerships*

AMERICAN TRANSPLANT CONGRESS

June 1-5, 2024

Pennsylvania Convention Center, Philadelphia, PA

FELLOWS SYMPOSIUM ON TRANSPLANTATION

September 27-29, 2024

Hilton DFW, Grapevine, TX

THE CUTTING EDGE OF TRANSPLANTATION MEETING

February 27-March 1, 2025

The Westin Kierland, Scottsdale, AZ

WORLD TRANSPLANT CONGRESS

August 2-6, 2025

Moscone Center, San Francisco, CA

INTERNATIONAL TRANSPLANTATION SCIENCE (ITS) MEETING

November 2025

USA

Partner with us *at ATC 2024*

Drawing over 4,000 attendees, the American Transplant Congress (ATC) is North America's largest meeting on solid organ and tissue transplantation. This year's meeting will take place in Philadelphia, June 1-5, 2024. The American Society of Transplantation (AST) will host more than 60 activities, including 16 Community of Practice (COP) annual meetings, receptions and mentoring activities, the AST Annual Town Hall Meeting and Excellence Reception, the Transplant Medical Directors Forum, Transplant Community Advisory Council (TCAC) reception, and the Women Health (WHCOP) Community of Practice Coaching & Networking Event.

The AST's Communities of Practice offer connection opportunities within these specialty areas:

- Advanced Practice Providers
- Community of Transplant Scientists
- Donation and Transplantation Optimization
- Infectious Disease
- Kidney Pancreas
- Living Donor
- Liver and Intestinal
- Pediatric
- Psychosocial and Ethics
- Recovery and Preservation
- Thoracic and Critical Care
- Trainee and Young Faculty
- Transplant Administration and Quality Management
- Transplant Diagnostics
- Transplant Pharmacy
- Women's Health

Partnership Opportunities

NEW Diversity, Equity, and Inclusion Reception

\$5,000

Join us in celebrating the Inclusion, Diversity, Equity, and Access to Life (IDEAL) Committee's dedication as they share initiatives in raising awareness and offer opportunities to get involved to contribute to positive change in our community!

NEW Transplant Community Advisory Committee Reception

\$2,500

Join us in celebrating the transplant community by partnering with the AST on the Transplant Community Advisory Committee Reception! Come together to honor the remarkable recipients, living donors, and donor families and gain insights into the initiatives and plans of the Transplant Community Advisory Committee.

Career Development Activities

\$2,500

Providing mentorship is vital to the young transplant professional. Join us in supporting COP Mentor/Mentee Roundtable activities and Career Coaching sessions. These activities will provide a chance to meet, network, and create long lasting connections.

COP Annual Meetings

Starting at \$2,500

Each COP convenes at ATC for a 75-minute annual business meeting and networking event. Total attendees per meeting ranges between 30 -200. Consider partnering with these activities and join us during each meeting!

Medical Directors Forum

\$15,000

For the second year, the AST will bring together transplant medical directors to share key elements needed to succeed in this position and to establish a forum to exchange ideas. The meeting will examine regulations, administration, financials, and team leadership. The meeting will take place preceding the ATC, May 31 - June 1.

AST Town Hall and Excellence Reception

\$5,000

AST leadership will discuss opportunities and challenges within the field, and present the AST's plan for the future.

Immediately following the Town Hall, the AST Excellence in Transplantation Reception will take place. Enjoy lively libations and hors d'oeuvres as we gather and toast the recipients of our awards and grants, and the generosity of our supporters.

Women's Health (WHCOP) Coaching & Networking

\$5,000

Back by popular demand! This event will go beyond the curriculum to discuss strategies for greater empowerment, growth, and fulfillment in the field of health and beyond.

PARTNER BENEFITS INCLUDE

- 2 complimentary invitations to AST meetings
- Logo on AST ATC website
- Signage on-site at the meeting
- Verbal acknowledgement



FELLOWS

s y m p o s i u m

ON TRANSPLANTATION

◆◆ 2024 ◆◆

FELLOWS MEETING
PARTNERSHIP OPPORTUNITIES

Hilton DFW Lakes Executive Conference Center
GRAPEVINE, TX • SEPTEMBER 27–29, 2024

myAST.org

Symposium *Overview*

The Fellows Symposium on Transplantation is designed for and limited to clinical fellows and residents, surgical fellows, research fellows, pharmacists, non-doctoral allied health professionals, and other trainees who are planning a career in transplantation medicine, surgery, and/or research. Attendees learn about the field of solid organ transplantation from senior experts in both basic science and clinical care.

Position your brand at the forefront of transplant innovation by sponsoring our prestigious meeting for medical fellows, residents, and trainees. Gain unparalleled exposure among tomorrow's leaders in transplant while demonstrating your commitment to advancing medical education and research. Join us in shaping the future of solid organ transplant and fostering collaboration among the brightest minds in the field.

Recognition of Partnership

In addition to the individual activity benefits, all partnerships will include:

- Company logo on the Fellows meeting website and program guide
- Acknowledgement on main stage loop, program guide ad, and onsite signage.
- Attendee list
- 2 complimentary registrations

Ways to Partner

NEW Exhibitor Opportunities

\$2,500

One night only! Be a part of Friday Night's Welcome Reception and Dinner! Each exhibitor receives (1) 6' draped table, 2 chairs, 1 complimentary registration, and pre/post meeting attendee list.

Technology

Audience Response System

\$7,500

Each time a polling question pops up from our presenters, your logo will be front and center!

Fellows Registration

\$10,000 (Exclusive)

Be the first touch point as Fellows register to attend this year's meeting! As the exclusive sponsor, you will receive acknowledgment to include your company's banner on the Fellows registration page pre-meeting registration email blast, and logo on the Fellows meetings page and onsite signage. In addition, you will receive an interior program ad page in the Meeting Program.

Virtual Livestream

\$20,000

Encourage the sense of community and expand the reach of the meeting's message by supporting the livestream of educational sessions for those unable to attend. Your company logo will be highlighted at the start of each session and displayed on signage during each livestreamed session. After the meeting, the stream will be converted to footage and reside on the meeting website for continued viewing.

Meeting WIFI

\$7,500

Every time an attendee accesses WiFi within the meeting room, the password will be your company's name. Tent cards displayed on the attendee tables will include your company's logo.

Branding

Key Cards

\$15,000

The Hilton DFW Lakes Conference Center is the official hotel for the Fellows Symposium meeting. You are guaranteed maximum exposure by placing your message or product advertisement directly into attendees' hands. Keep your brand at the forefront throughout their stay!

Doctor's Bag

\$7,500

As the doctor's bag supporter, you have the choice of how your company name, logo, or website appears on one side of the bag. This contribution includes the bag, printing costs, and one company insert.

Doctor's Bag Insert

\$1,000

You provide a printed piece to be inserted into each attendee's conference bag. We take care of the rest!

Hand Sanitizing Station

\$5,000

Help reduce the spread of germs and give attendees the opportunity to participate in breaks with clean hands. Each station includes a branded acknowledgment poster featuring your company logo and hand sanitizer to keep germs from spreading! This safety package includes 3 units.

Name Badge Lanyards

\$7,500

Your company logo is featured on every attendee's lanyard. This contribution includes the lanyards and printing costs.

NEW Pre-Event Marketing

\$5,000

Reach a targeted audience of engaged fellows and meeting attendees with an email banner on one of the following emails sent from AST to the Fellows audience:

- "Fellows Reminder" broadcast email
- "Know Before You Go" broadcast email
- "Event is Tomorrow" broadcast email

Ways to Partner *(Continued)*

Advertising & Print

Program Book Advertisement (Color) – Various

Inside front cover	\$7,500
Back cover	\$7,500
Inside back cover	\$5,000
Interior page	\$2,500

Attendee Experiences

Meet and Greet Opening Reception

\$10,000

This is an hour reception on opening night to include an exhibitor hall. Attendees will enjoy beverages and light snacks while getting to know each other and visit your booth. Signage and branded napkins will be provided. A complimentary booth included.

Fellows and Faculty Recreation Activity

\$10,000

This is a 90-minute reception to include the following activities: volleyball, tennis, basketball, and soccer. Attendees will enjoy beverages while engaging in competitive games with their mentors! Fellows will receive a 2024 Fellows remembrance T-Shirt to include your logo!

Dinner and Dancing Texas Style

\$15,000

During this 3-hour activity, attendees will enjoy dinner Texas style! Complete with line dancing with their peers and mentors, this event will give participants the true country and western experience! Signage and branded napkins will be provided. You are invited to include a one page handout about your organization.

Doggy Den

\$3,500

By sponsoring the Doggy Den, you'll be "fur-ever" remembered as the company who brought dopamine-releasing therapy dogs to Fellows.

Photo Booth | Saturday Evening

\$10,000

This fun, interactive experience is always a highlight for the attendees!

Partner recognition includes your corporate logo on the photo envelope and activity signage.

Transplant Trivia

\$7,500

Take advantage of this exclusive opportunity to sponsor our Transplant Trivia! This is a fun and interactive way to end the last session on the last day. Not only will you receive a shout out, you will also introduce the session!

Breaks

\$7,500 (3 days)

Morning and afternoon breaks are scheduled to take place each day and will include light refreshments and snacks. Signage and branded napkins will be provided.

Breakfast/Lunch

\$5,000 per meal (Two breakfast/two lunches available)

Step up and be apart of mealtime! A great way to meet our Fellows! Signage and branded napkins will be provided.

THE FINER PRINT

AST approval is required on all advertising artwork prior to print. Please provide files no later than September 2, 2024. All partnership requests must be received on or before September 6, 2024. Cancellations must be submitted in writing. Any cancellations received prior to September 6, 2024 will be refunded less after an administrative fee of \$450. Cancellations received on or after September 6, 2024 will result in the partner paying the full amount.

We encourage you to confirm your partnership early due to the limited number of partnership opportunities.

For questions

or to find out more, please contact: JoAnn Gwynn, Chief Development Officer, jgwynn@myAST.org



AMERICAN SOCIETY OF
TRANSPLANTATION®



AST looks forward to partnering with you on advancing the field of organ transplantation. Please contact us to continue the conversation.

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