2024 AST Program Overview & Partnerships

The American Society of Transplantation is excited to partner with your organization on advancing the field of organ transplantation! The AST membership, programs, and activities bring together the top minds in the field. Working together, we can vastly improve the lives of the transplant patient community!
About the AST

Since the first successful kidney transplant between identical twins in 1954, science and technology have continually advanced the field of organ transplantation to offer patients prolonged life, but the number of people suffering from organ failure far outnumbers the supply of new organs. As medicine today allows people to live longer, the age-related risks for organ failure will also continue to rise.

Founded in 1982, the American Society of Transplantation (AST) is a diverse organization of more than 5,000 professionals dedicated to advancing the field of transplantation and improving patient care by promoting research, education, advocacy, organ donation, and service to the community through the lens of equity and inclusion. The Society is the largest transplant organization in North America and is recognized as the premier society for transplantation. Beginning as a professional member-based society, the AST has recently expanded its efforts to engage with the transplant patient community through live events, social media, and educational resources. To ensure the sustainability and breadth of these efforts, the AST is looking to partner with external stakeholders who are equally as committed to the transplant community.

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About AST Members

AST members represent all roles and specialties within transplantation. Our membership continues to grow and evolve over time; our core group of physicians, surgeons, and researchers has grown to include other transplant professionals, including pharmacists, nurses, physician assistants, administrators, and more. With the influx of new and varied transplant professionals, the AST now has over 5,000 members and boasts an 86%-member retention rate. As seen in the chart below, membership has grown at an average rate of over 3% annually for the last 10 years. The AST has an exceptionally active, engaged membership, with close to 60% of members participating in our unique, specialty-area focus groups, the AST Communities of Practice (COPs). In addition, over 300 members, or 6% of the AST’s membership, serve in leadership positions in the Society. They serve on our Board of Directors, our Committees, as Community of Practice chairs, or on our Program Planning Committees.

AST Membership Growth

Contact / JoAnn Gwynn • Chief Development Officer • jgwynn@myAST.org • 856-642-4436
**Partnering with the AST**

Support AST activities throughout the 2024 calendar year and gain recognition for your organization. With your support, you help the AST achieve its mission of advancing the field of transplantation and improving patient care. Let us create a custom experience to align with your business initiatives and support your overall philanthropic goals.

### Annual Contribution Levels

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<tr>
<th>Platinum Partner</th>
<th><strong>$400,000 +</strong></th>
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<tr>
<td>Partnership Benefits</td>
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<tr>
<td>• AST Supporter badge for your website</td>
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<td>• Acknowledgement on myAST.org, signage at annual meetings (CEoT, ATC, Fellows), and annual financial impact report</td>
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<td>• 40% discount CEoT exhibitor booth</td>
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<td>• One hour meeting with AST Executive Committee at ATC</td>
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<td>• Waived registration fee for three staff attending CEoT</td>
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<td>• Banner ad of your design on the COP Hub for 30 days</td>
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<td>• One complimentary job posting for 30 days plus social media promotions</td>
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<th>Gold Partner</th>
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<td>• Acknowledgement on myAST.org, signage at annual meetings (CEoT, ATC, Fellows), and annual financial impact report</td>
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<td>• 25% discount CEoT exhibitor booth</td>
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<td>• One hour meeting with AST Executive Committee at ATC</td>
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<th>Silver Partner</th>
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<td>• 15% discount CEoT exhibitor booth</td>
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<td>• Thirty-minute meeting with AST Leadership at ATC</td>
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<th>Bronze Partner</th>
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<td>• Acknowledgement on myAST.org, signage at annual meetings (CEoT, ATC, Fellows), and annual financial impact report</td>
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<td>• 10% discount CEoT exhibitor booth</td>
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*Levels of support are calculated annually based on the total contributions from the previous calendar year.*

Contact / JoAnn Gwynn • Chief Development Officer • jgwynn@myAST.org • 856-642-4436
2024 - 2025
Program Partnerships

AMERICAN TRANSPLANT CONGRESS
June 1-5, 2024
Pennsylvania Convention Center, Philadelphia, PA

THE CUTTING EDGE OF TRANSPLANTATION MEETING
February 27-March 1, 2025
The Westin Kierland, Scottsdale, AZ

INTERNATIONAL TRANSPLANTATION SCIENCE (ITS) MEETING
November 2025
USA

FELLOWS SYMPOSIUM ON TRANSPLANTATION
September 27-29, 2024
Hilton DFW, Grapevine, TX

WORLD TRANSPLANT CONGRESS
August 2-6, 2025
Moscone Center, San Francisco, CA

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Partner with us at ATC 2024

Drawing over 4,000 attendees, the American Transplant Congress (ATC) is North America's largest meeting on solid organ and tissue transplantation. This year’s meeting will take place in Philadelphia, June 1-5, 2024. The American Society of Transplantation (AST) will host more than 60 activities, including 16 Community of Practice (COP) annual meetings, receptions and mentoring activities, the AST Annual Town Hall Meeting and Excellence Reception, the Transplant Medical Directors Forum, Transplant Community Advisory Council (TCAC) reception, and the Women Health (WHCOP) Community of Practice Coaching & Networking Event.

The AST’s Communities of Practice offer connection opportunities within these specialty areas:

- Advanced Practice Providers
- Community of Transplant Scientists
- Donation and Transplantation Optimization
- Infectious Disease
- Kidney Pancreas
- Living Donor
- Liver and Intestinal
- Pediatric
- Psychosocial and Ethics
- Recovery and Preservation
- Thoracic and Critical Care
- Trainee and Young Faculty
- Transplant Administration and Quality Management
- Transplant Diagnostics
- Transplant Pharmacy
- Women’s Health

Partnership Opportunities

NEW Diversity, Equity, and Inclusion Reception
$5,000
Join us in celebrating the Inclusion, Diversity, Equity, and Access to Life (IDEAL) Committee’s dedication as they share initiatives in raising awareness and offer opportunities to get involved to contribute to positive change in our community!

NEW Transplant Community Advisory Committee Reception
$2,500
Join us in celebrating the transplant community by partnering with the AST on the Transplant Community Advisory Committee Reception! Come together to honor the remarkable recipients, living donors, and donor families and gain insights into the initiatives and plans of the Transplant Community Advisory Committee.

Career Development Activities
$2,500
Providing mentorship is vital to the young transplant professional. Join us in supporting COP Mentor/Mentee Roundtable activities and Career Coaching sessions. These activities will provide a chance to meet, network, and create long lasting connections.

COP Annual Meetings
Starting at $2,500
Each COP convenes at ATC for a 75-minute annual business meeting and networking event. Total attendees per meeting ranges between 30-200. Consider partnering with these activities and join us during each meeting!

Medical Directors Forum
$15,000
For the second year, the AST will bring together transplant medical directors to share key elements needed to succeed in this position and to establish a forum to exchange ideas. The meeting will examine regulations, administration, financials, and team leadership. The meeting will take place preceding the ATC, May 31 - June 1.

AST Town Hall and Excellence Reception
$5,000
AST leadership will discuss opportunities and challenges within the field, and present the AST’s plan for the future. Immediately following the Town Hall, the AST Excellence in Transplantation Reception will take place. Enjoy lively libations and hor d'oeuvres as we gather and toast the recipients of our awards and grants, and the generosity of our supporters.

Women’s Health (WHCOP) Coaching & Networking
$5,000
Back by popular demand! This event will go beyond the curriculum to discuss strategies for greater empowerment, growth, and fulfillment in the field of health and beyond.

PARTNER BENEFITS INCLUDE

- 2 complimentary invitations to AST meetings
- Logo on AST ATC website
- Signage on-site at the meeting
- Verbal acknowledgement

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FELLOWS SYMPOSIUM ON TRANSPLANTATION

2024

FELLOWS MEETING PARTNERSHIP OPPORTUNITIES

Hilton DFW Lakes Executive Conference Center
GRAPEVINE, TX • SEPTEMBER 27–29, 2024
myAST.org
Symposium Overview

The Fellows Symposium on Transplantation is designed for and limited to clinical fellows and residents, surgical fellows, research fellows, pharmacists, non-doctoral allied health professionals, and other trainees who are planning a career in transplantation medicine, surgery, and/or research. Attendees learn about the field of solid organ transplantation from senior experts in both basic science and clinical care.

Position your brand at the forefront of transplant innovation by sponsoring our prestigious meeting for medical fellows, residents, and trainees. Gain unparalleled exposure among tomorrow’s leaders in transplant while demonstrating your commitment to advancing medical education and research. Join us in shaping the future of solid organ transplant and fostering collaboration among the brightest minds in the field.

Recognition of Partnership

In addition to the individual activity benefits, all partnerships will include:

• Company logo on the Fellows meeting website and program guide
• Acknowledgement on main stage loop, program guide ad, and onsite signage.
• Attendee list
• 2 complimentary registrations
Ways to Partner

**NEW Exhibitor Opportunities**

$2,500
One night only! Be a part of Friday Night’s Welcome Reception and Dinner! Each exhibitor receives (1) 6’ draped table, 2 chairs, 1 complimentary registration, and pre/post meeting attendee list.

**Technology**

**Audience Response System**

$7,500
Each time a polling question pops up from our presenters, your logo will be front and center!

**Fellows Registration**

$10,000 (Exclusive)
Be the first touch point as Fellows register to attend this year’s meeting! As the exclusive sponsor, you will receive acknowledgment to include your company’s banner on the Fellows registration page pre-meeting registration email blast, and logo on the Fellows meetings page and onsite signage. In addition, you will receive an interior program ad page in the Meeting Program.

**Virtual Livestream**

$20,000
Encourage the sense of community and expand the reach of the meeting’s message by supporting the livestream of educational sessions for those unable to attend. Your company logo will be highlighted at the start of each session and displayed on signage during each livestreamed session. After the meeting, the stream will be converted to footage and reside on the meeting website for continued viewing.

**Meeting WiFi**

$7,500
Every time an attendee accesses WiFi within the meeting room, the password will be your company’s name. Tent cards displayed on the attendee tables will include your company’s logo.

**Branding**

**Key Cards**

$15,000
The Hilton DFW Lakes Conference Center is the official hotel for the Fellows Symposium meeting. You are guaranteed maximum exposure by placing your message or product advertisement directly into attendees’ hands. Keep your brand at the forefront throughout their stay!

**Doctor’s Bag**

$7,500
As the doctor’s bag supporter, you have the choice of how your company name, logo, or website appears on one side of the bag. This contribution includes the bag, printing costs, and one company insert.

**Doctor’s Bag Insert**

$1,000
You provide a printed piece to be inserted into each attendee’s conference bag. We take care of the rest!

**Hand Sanitizing Station**

$5,000
Help reduce the spread of germs and give attendees the opportunity to participate in breaks with clean hands. Each station includes a branded acknowledgment poster featuring your company logo and hand sanitizer to keep germs from spreading! This safety package includes 3 units.

**Name Badge Lanyards**

$7,500
Your company logo is featured on every attendee’s lanyard. This contribution includes the lanyards and printing costs.

**NEW Pre-Event Marketing**

$5,000
Reach a targeted audience of engaged fellows and meeting attendees with an email banner on one of the following emails sent from AST to the Fellows audience:
- “Fellows Reminder” broadcast email
- “Know Before You Go” broadcast email
- “Event is Tomorrow” broadcast email
Ways to Partner (Continued)

Advertising & Print

<table>
<thead>
<tr>
<th>Program Book Advertisement (Color) – Various</th>
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<tbody>
<tr>
<td>Inside front cover</td>
<td>$7,500</td>
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<tr>
<td>Back cover</td>
<td>$7,500</td>
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<tr>
<td>Inside back cover</td>
<td>$5,000</td>
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<tr>
<td>Interior page</td>
<td>$2,500</td>
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Attendee Experiences

Meet and Greet Opening Reception
$10,000
This is an hour reception on opening night to include an exhibitor hall. Attendees will enjoy beverages and light snacks while getting to know each other and visit your booth. Signage and branded napkins will be provided. A complimentary booth included.

Fellows and Faculty Recreation Activity
$10,000
This is a 90-minute reception to include the following activities: volleyball, tennis, basketball, and soccer. Attendees will enjoy beverages while engaging in competitive games with their mentors! Fellows will receive a 2024 Fellows remembrance T-Shirt to include your logo!

Dinner and Dancing Texas Style
$15,000
During this 3-hour activity, attendees will enjoy dinner Texas style! Complete with line dancing with their peers and mentors, this event will give participants the true country and western experience! Signage and branded napkins will be provided. You are invited to include a one page handout about your organization.

Doggy Den
$3,500
By sponsoring the Doggy Den, you’ll be “fur-ever” remembered as the company who brought dopamine-releasing therapy dogs to Fellows.

Photo Booth | Saturday Evening
$10,000
This fun, interactive experience is always a highlight for the attendees!
Partner recognition includes your corporate logo on the photo envelope and activity signage.

Transplant Trivia
$7,500
Take advantage of this exclusive opportunity to sponsor our Transplant Trivia! This is a fun and interactive way to end the last session on the last day. Not only will you receive a shout out, you will also introduce the session!

Breaks
$7,500 (3 days)
Morning and afternoon breaks are scheduled to take place each day and will include light refreshments and snacks. Signage and branded napkins will be provided.

Breakfast/Lunch
$5,000 per meal (Two breakfast/two lunches available)
Step up and be apart of mealtime! A great way to meet our Fellows! Signage and branded napkins will be provided.

THE FINER PRINT
AST approval is required on all advertising artwork prior to print. Please provide files no later than September 2, 2024. All partnership requests must be received on or before September 6, 2024. Cancellations must be submitted in writing. Any cancellations received prior to September 6, 2024 will be refunded less after an administrative fee of $450. Cancellations received on or after September 6, 2024 will result in the partner paying the full amount.

We encourage you to confirm your partnership early due to the limited number of partnership opportunities.

For questions or to find out more, please contact: JoAnn Gwynn, Chief Development Officer, jgwynn@myAST.org

Contact / JoAnn Gwynn • Chief Development Officer • jgwynn@myAST.org • 856-642-4436
AST looks forward to partnering with you on advancing the field of organ transplantation. Please contact us to continue the conversation.

JoAnn Gwynn  
CHIEF DEVELOPMENT OFFICER  
856-642-4436  
jgwynn@myAST.org