

Art Specifications

Artwork and Other Files

- **We use Adobe Creative Cloud. Please do not send Corel Draw files.**
- **Acceptable graphic file formats:** Illustrator (*.ai or *.eps), InDesign (*.indd), PDF, Photoshop (*.psd, *.tif, *.jpg)
 - **Note:** The acceptable print resolution for PSD, TIF or JPG is no less than 150ppi and no greater than 300ppi.
- **Acceptable color mode:** CMYK (files sent in RGB will be converted to CMYK, and colors may shift slightly as a result)
- Provide all fonts used in your artwork or **convert all text to outlines.**
- **InDesign files** must be packaged with linked files and fonts used in the document.
- **Acceptable font types:** TrueType (.tt) and OpenType (.ot).
 - **Mac users:** *we cannot install *.dfont or PostScript*, please do not send unless you have TrueType or OpenType.
- **If you require color matching, please provide Pantone Solid Color values or send a hardcopy of the item to match to.**
- Please do not send artwork that was downloaded from the Internet.
- Please provide any relevant Word, Excel, or PowerPoint documents that you need to have made into signs.

How to Send Files

CD-R/RW DVD-R/RW Flash Drive
Upload to ftp://transfer.bredeallied.com

Email (10mb or under only)
Send a download link to your files