2023-2025

STRATEGIC PLAN





### **OUR MISSION**

The American Society of Transplantation is a diverse organization dedicated to advancing the field of transplantation and improving patient care by promoting research, education, advocacy, organ donation, and service to the community through a lens of equity and inclusion.



"I am pleased to present to you the AST's strategic plan and roadmap for the future of the Society. Our singular vision is to 'improve human life by advancing the field of transplantation.' Every day our members transform lives and are driven to provide the best quality patient care, research, and education in transplantation. In these pages you will read about the AST's strategic aims and objectives for the coming years and our plan to ensure the ongoing success of the transplant field."

— Deepali Kumar MD, MSc, FRCPC, FAST AST President (2022-23)

#### Who We Are

The history of the AST starts in 1981, when its charter members met and decided a separate society should be organized for transplant physicians. The American Society of Transplant Physicians (ASTP) was founded on May 10, 1982, and open to all physicians and health professionals interested in transplant medicine and biology. In 1998, the ASTP name changed to the American Society of Transplantation (AST). The AST left association management in 2017 to become an independent professional society with its own staff and office space. The Society now offers more than double the services and offerings for members. In 2018, the Society grew, incorporating the patient voice into its efforts through the evolution of its public facing Power2Save campaign.

Today, we are a growing and increasingly diverse organization of more than 4,200 members and 20 employees representing all areas of the field of organ transplantation and donation.

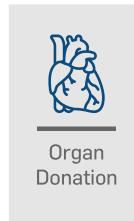
As we look to the future, our vision is bold and aspirational. While our 5 pillars remain the same, it is important that we plan a deliberate roadmap for the future.















# $Strategic\,Aims$

Input from Board and Community of Practice leadership was sought before framing out five strategic aims of focus for the AST over the coming years.



#### **CONTINUOUS INNOVATION**

We will advance and promote continuous support for innovation in the treatment of patients with advanced organ dysfunction/end-stage organ failure and care of living donors.



### **ENGAGING MEMBERS**

We will maximize engagement from the majority of our members to ensure they are actively participating in, contributing to, and finding value in AST programs and initiatives.

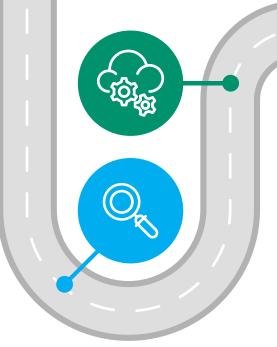


# SERVING OUR PATIENTS AND THE BROADER SOCIETY

We will ensure that the AST is regarded as a leading voice on organ transplantationrelated topics for the benefit of patients worldwide.

#### A FUTURE-ENABLED AST

We will ensure a robust infrastructure for the AST so that we have the resources to appropriately support and enable our future efforts and programs.



#### **DEVELOPING THE WORKFORCE**

We will enable the development of an increasing number of diverse, qualified transplant professionals and scientists that are advancing the field of transplantation and improving patient outcomes as demand increases.

#### AST 2023-2025 STRATEGIC PLAN











### Continuous Innovation

We will advance and promote continuous support for innovation in the treatment of patients with advanced organ dysfunction/end-stage organ failure and care of living donors.



### STRATEGIC OBJECTIVE



Promote the AST as an organization driving innovation and research in organ donation and transplantation.

### STRATEGIC OBJECTIVE



Increase funding resources to tangibly support research resulting in the advancement of organ donation and transplantation.

### STRATEGIC OBJECTIVE



Award and recognize professionals and scientists advancing innovation in organ donation and transplantation.

### STRATEGIC OBJECTIVE



Expand the number of industry and other partner collaborations supporting innovation.

### STRATEGIC OBJECTIVE



Provide meetings and knowledge translation initiatives that promote and highlight research innovations.



### STRATEGIC OBJECTIVE



Increase the opportunities for members to learn and collaborate in the advancement of transplantation.

### STRATEGIC OBJECTIVE



Provide world-class meetings and Communities of Practice that engage members, improve knowledge, and enhance networking opportunities.

### STRATEGIC OBJECTIVE



Enhance the AST education portfolio to meet the needs of transplant professionals and scientists across the lifespan of their careers.

### STRATEGIC OBJECTIVE



Improve the diversity, equity, and inclusion of AST membership.

### STRATEGIC OBJECTIVE



Increase the membership by promoting the value of AST programs. Actively engage new members in AST programs and COPs early in their membership.

# Serving our Patients and the Broader Society

We will ensure that the AST is regarded as a leading voice on organ transplantation-related topics for the benefit of patients worldwide.



### STRATEGIC OBJECTIVE



Advocate for early identification and equal access to transplant services for all patients.

### STRATEGIC OBJECTIVE



Promote the AST as an organization influencing and advancing organ donation and transplantation.

#### STRATEGIC OBJECTIVE



Expand the AST's presence internationally related to education, transplant policy, and innovation in the field.

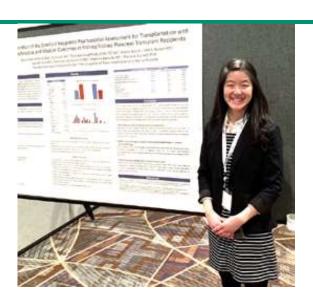
#### STRATEGIC OBJECTIVE



Serve as the primary legislative and regulatory resource for organ donation and transplantation-related topics on Capitol Hill.

## Developing the Workforce

We will enable the development of an increasing number of diverse, qualified transplant professionals and scientists that are advancing the field of transplantation and improving patient outcomes as demand increases.



#### STRATEGIC OBJECTIVE



Increase opportunities to support pathways for clinicians and researchers to establish and advance their careers in transplantation.

### STRATEGIC OBJECTIVE



Increase the total number of transplant professionals and scientists to better meet the needs of our growing patient population.

### STRATEGIC OBJECTIVE



Improve the diversity of transplant professionals and scientists to better serve the needs of the diverse patient population.

### STRATEGIC OBJECTIVE



Provide opportunities and mentorship to learn about the promise and potential of a career in transplantation.

### A Future-enabled AST

We will ensure a robust infrastructure for the AST so that we have the resources to appropriately support and enable our future efforts and programs.



#### **STRATEGIC OBJECTIVE**



Support long-term growth of AST finances through revenue generation and philanthropy.

#### **STRATEGIC OBJECTIVE**



Ensure long-term sustainability through formal and informal leadership succession planning within the AST.

#### **STRATEGIC OBJECTIVE**



Enhance IT infrastructure and external communication/ outreach to provide real-time information to patients and professionals.

#### **STRATEGIC OBJECTIVE**



Strengthen internal organizational processes to foster an excellent workplace environment.

#### **STRATEGIC OBJECTIVE**



Enhance the volunteer experience to maximize member contributions.



The American Society of Transplantation sincerely thanks the following companies and organizations for their generous support of AST and its activities:

#### **AST 2022 SUPPORTERS**

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#### **FRIEND**





























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