

**International
TRANSPLANTATION
SCIENCE MEETING**

Clearwater Beach, FL

NOVEMBER 10-13, 2019
WYNDHAM GRAND



A Joint Basic Science Meeting with
The American Society of Transplantation,
European Society for Organ Transplantation,
&
The Transplantation Society

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The American Society of Transplantation (AST), European Society for Organ Transplantation (ESOT) and The Transplantation Society (TTS) are jointly organizing a new basic science transplant meeting, called the International Transplant Science (ITS) meeting. It will be held yearly and (initially) alternate between North America and Europe through 2021. The first of these meetings is scheduled for November 10-13, 2019 in Clearwater FL, USA.

This meeting is intended to provide in-depth, cutting-edge basic science talks from leading experts on select topics in transplantation and immunology. The meeting is designed to reflect an intimate, retreat-like atmosphere to maximize interactions between attendees. Our goal for this premiere meeting is to have the most interesting and topical symposia delivered by the very best speakers possible!

Topics Include:

- ✓ **Organ Conditioning, Repair and Generation Through Transplant Engineering**
- ✓ **What's New About Innate Immunity?**
- ✓ **Regulation of The Immune System by Microbiota**
- ✓ **T Cell Dysfunction Across Disease States**

Confirmed Keynotes include *Douglas Green, PhD, Peter C. Doherty Endowed Chair of Immunology speaking on "Cell Death Pathways" and Katherine High, MD, President and Head of R&D, Spark Therapeutics on "Gene Therapy."*

Target audience

The target audience for this meeting is basic and translational scientists studying transplantation, as well as medical, surgical, and PhD trainees with an interest in basic and translational science research in the transplant field.

In addition to the selected opportunity, additional partner benefits will include:

- Logo on ITS Meeting website
- Signage on-site at the meeting
- Acknowledgement in Meeting program book
- Acknowledgement in walk-in loop presentation shown throughout the meeting

ITS Support and Exhibit Opportunities

Meeting Technology Platform • \$35,000 (Exclusive)



Be in the palm of every attendee's hand! iPad technology allows attendees to receive content via a secure network right to a tablet. This technology supports attendee engagement, interaction with speakers, and note-taking. The data collected will also inform ITS and the sponsor about the most impactful content, speakers, and discussion. Recognition includes a banner ad on the iPads, one push notification, and recognition on signage.

Virtual Livestream • \$25,000 (Exclusive)

Encourage the sense of community and expand the reach of the meeting's message by supporting the livestream of educational sessions for those unable to attend. Your company logo will be highlighted at the start of each session and displayed on signage during each livestreamed session. After the meeting the stream will be converted to footage and reside on the ITS meeting website.

✚ ITS Registration Booth • \$15,000 (Exclusive)

Welcome attendees to the ITS Meeting at the Registration Booth! Be the one to sponsor this booth and receive acknowledgment to include your company's banner on the ITS registration page and onsite signage. In addition, you will receive an interior program ad page in the Meeting Program.

✚ ITS Cyber Center • \$15,000 (Exclusive)

Be the center of attention and the recipient of many thanks from attendees once they discover you are providing the ITS Cyber Center. Even with our tablets and smart phones, we need a place to sit and get work done while on the road. Be the exclusive provider of an "oasis" where attendees can comfortably conduct business while still being part of the meeting's action. The ITS Cyber Center comes complete with 4 work spaces, computers, printer, branded walls, and recognition signage.



✚ Networking Den with Live Session Feed • \$15,000

Be the one who makes attendees feel at home by supporting the ITS Networking Den. This is a casual meet-up location in the AST ITS pre-function space, complete with your custom branding. We create an accommodating space with sofas, tables, and a video screen. Attendees can sit and watch live streaming of the general sessions or connect with colleagues and fellow transplant professionals. This opportunity includes one (1) full registration so your team member can participate in the conversations that are bound to happen here.

✚ Branded Mobile Device Charging Station • \$12,500 (Exclusive)

You can offer a valuable service by supporting charging tables with stools that provide attendees with a power source for their cell phones, tablets, and other electronic devices. The table will be branded with your company logo.

✚ Get Social with the AST Twitter Wall • \$10,000 (Exclusive)

Help create an interactive social experience by sponsoring a Twitter Wall! Your logo will be prominently displayed on the screen and seen by attendees viewing the live conversation. All tweets with the designated hashtag will be displayed in real time, allowing transplant professionals to interact with both in-person and virtual attendees about meeting topics, activities and more!

✚ Hotel Key Cards • \$10,000 (Exclusive)

The Wyndham is the official hotel for the ITS meeting. You are guaranteed to have maximum exposure by putting a message or advertising a product directly into the hands of the attendees that are kept with them throughout their stay.



✚ Wall Cling • \$10,000 (4 Available)

This opportunity will allow your company to be the first thing attendees see when they enter the meeting space of the Dunn Ballroom and Foyer! You design a custom image and we will take care of printing full-color decals and their placement in the Meeting Foyer for the duration of the meeting.

✚ Program Book Advertising

The book includes the scientific program, abstracts, important meeting information and blank lined pages for note-taking. Attendees use the book both at the meeting and beyond, creating on-going impressions for your company. All ads are full page, full color.

Outside Back Cover • \$10,000 Inside Back Cover OR Inside Front Cover • \$7,000
Interior Page • \$5,000

✚ Conference Bags • \$7,500 (Exclusive)

As the conference bag supporter, you have the choice of how your company name, logo, or web site appears on the bag. This contribution includes the bag, production cost for bag, and one insert.

✚ Name Badge Lanyards • \$7,500 (Exclusive)

Your company name, logo, or web site is featured on every attendee lanyard. This support opportunity includes the lanyard and printing costs.

✚ Hand Sanitizer Stations • \$7,500 for 3 stations (Exclusive)

Help reduce the spread of germs and give attendees the opportunity to participate in breaks with clean hands. Each station includes an 8.5" x 10" poster (your artwork) with an automatic dispenser and hand sanitizer to keep germs from spreading!



✚ Conference Bag Insert • \$2,500

You provide a printed piece to be inserted into each attendee's conference bag.

Awards

✚ Mentee Awards • \$12,500

This award is designed to recognize a Young Investigator's outstanding work and help them attend the meeting. The highest-ranking abstracts submitted by emerging professionals in transplantation will be considered for this award. Be a part of shaping the future of transplantation by supporting these early career investigators.

Food and Beverage

✚ Welcome Mixer • \$10,000 (Exclusive)

The Welcome Mixer is a 90-minute reception held on Sunday evening, November 10. Attendees will enjoy beverages and snacks while perusing the scientific posters, meeting exhibits and networking with their colleagues. Signage and branded napkins will be provided.

✚ Closing Oral Presentation and Poster Reception • \$12,500 (Exclusive)

The Closing oral and poster presentation is a 2-hour reception held on Wednesday morning, November 13. Take advantage of this exclusive sponsorship opportunity by having your company be the last they see as they leave. Attendees will enjoy beverages and snacks while perusing the scientific posters, meeting exhibitors, and networking with colleagues. Signage and branded napkins will be provided.

✚ Young Members Networking • \$5,000 (Exclusive)

This hour-long reception will host young members of the transplant community as they share insights and network with one another. Be a part of early career development and introduce your company to this important group.

✚ Networking Dinner • \$20,000 (Exclusive)

Sponsoring the Networking Dinner is a smart yet cost-effective way to gain maximum visibility within the transplant scientific community. Leverage the opportunity to get in front of hundreds of attendees and enhance your company's brand awareness during the last major evening event of the meeting.

✚ Keynote Luncheon • \$15,000 (Exclusive)

Participate in the meeting's concluding celebratory event and sponsor the Keynote Luncheon. Make sure to catch attendees before departing as they take part in the poster awards presentation and keynote address.

 **Coffee Snack Breaks • \$2,500 (4 available)**

Morning and afternoon breaks are scheduled to take place in the exhibit hall and will include light refreshments. Signage and branded napkins will be provided.

Exhibitor Opportunities

Each exhibitor will receive a custom branded kiosk (artwork to be provided by exhibitor), 10' x 10' Booth Area, (1) 6' draped table, 2 chairs, 1 Complimentary Registration.

Booth Prices with Branded Kiosk

Industry \$2,500

Non-Profit* \$1,500

(*Proof of non-profit status must accompany completed application)

Booth Prices without Branded Kiosk \$1,500

Each exhibitor will receive a 10' x 10' Area, (1) 6' draped table, 2 chairs, 1 Complimentary Registration.

Key Dates

Load In: Sunday, November 10, 2019 2-5 PM

Load Out: Wednesday, November 13, 2019 1-3 PM

Exhibit Hours

Sunday, November 10, 2019 6:30 PM – 8:00 PM

Monday, November 11, 2019 10:30 AM - 11:00 AM

12:30 PM - 1:45 PM

3:15 PM - 3:45 PM

Tuesday, November 12, 2019 10:30 AM – 11:00 AM

Wednesday, November 13, 2019 10:30 AM – 12:30 PM