



**Deadline: Files Due no later than Friday, August 23, 2019**

### **Advertising Specs - Full Page Ad**

\*Live Area: 7" x 9.5" \*Trim Size: 8.5" x 11"\*Bleed Size: 8.75" x 11.25"

#### **4/c File Requirements:**

File requirements: CMYK only, High-resolution (300 dpi) EPS, TIF, or PDF files (containing full bleeds) accepted. Also, Native file, Adobe InDesign for Mac (include all related fonts and linked images embedded). **Ads created in programs such as Word or Excel will not be accepted. Advertising materials not conformed to the specifications or proper electronic file format will require resubmission.**

### **Please include Company Logo File**

Please submit all sponsor logos as a Vector EPS file compatible with Adobe Illustrator.