

Webinars_Journal Clubs Matrix_7_2_18

CRITERIA	NEW WEBINAR SERIES	TIMELY TOPICS in TX (T3) SERIES	INDIVIDUAL WEBINAR	AJT-TOPICS JOURNAL CLUB	COP-SPONSORED JOURNAL CLUBS	VIRTUAL JOURNAL CLUB
TARGET AUDIENCE	All AST	All AST	Targeted Discipline	Broad Audience	Targeted Discipline	Narrow, COP-Specific
PROPOSAL REVIEW	Education Committee	Education Committee	Education Committee	Education Committee	COP Executive Committee	COP Executive Committee
APPROVAL LEVEL	Board	Education Committee	Board	Education Committee	COP Executive Committee	COP Executive Committee
COMMITTEE OVERSIGHT RESPONSIBILITY	Designated committee or work group	Education Committee	Education Committee	Education Committee	COP Executive Committee	COP Executive Committee
BUDGET IMPACT	Web Site Updates, Hosting, Marketing, Staff Mgmt	Web Site Updates, Hosting, Marketing, Staff Mgmt	Web Site Updates, Hosting, Marketing, Staff Mgmt	Marketing, Staff Mgmt	Marketing, Staff Mgmt	Marketing, Staff Mgmt
COST IMPACT	\$20-50,000	\$8-10,000	\$1,000	\$0	\$0	\$0
STAFF SUPPORT IMPACT	Significant (100-300 hrs)	Medium (50-75 hrs)	Small (5-10 hrs)	Minimal (3-5 hrs)	Minimal (1-3 hrs)	Minimal (1-3 hrs)
3RD PARTY RESOURCES REQ'D (Digitell? Other?)	Content Hosting	Content Hosting	Content Hosting	Vimeo	Vimeo	None
RESP. TO REVIEW FOR ACCURACY	Project Work Group	Education Committee	Education Committee	AJT or COP Exec Cmte	COP Executive Committee	COP Executive Committee
LENGTH OF EVENT	45-60 min/Webinar	45-60 min/Webinar	45-60 min/Webinar	45-60 min/JC	45-60 min/JC	45-60 min/JC
ACCESS TO VIEW AFTERWARDS	Yes	Yes	Yes	Yes	Yes	None
FEE	Yes-non members	Yes-non members	Yes-non members	N/A	N/A	N/A
COMMENTS	N/A	Topics revised annually	Individual Webinars will be incorporated into T3 Series marketing	N/A	For Journal Club topics outside the AJT topics list published monthly	Normally not "live" webinars, but online discussions hosted on COP Hub sites