

2019 ANNUAL SPONSOR PROSPECTUS

2019 Meeting Portfolio

Cutting Edge of Transplantation

February 21 - 23, 2019 Phoenix, AZ

American Transplant Congress

June 1- 5, 2019 Boston, MA

Fellows Symposium on Transplantation

September 27 - 29, 2019 Dallas, TX

International Transplantation Science Meeting

November, 2019

Partnering in Research

Partnering in Education

T3: Timely Topics in Transplantation Webinar Series

AST Membership

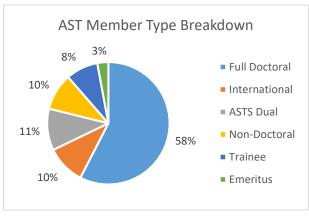
AST is now over 3,900 members and boasts a 90%-member retention rate. Membership has grown at an average rate of over 3% annually for the last 10 years.

AST members represent all roles and specialties within transplantation. Although the majority of our membership consists of physicians, surgeons, and doctoral researchers; we have an increasing number of non-doctoral members which includes nurses, transplant pharmacists, physician's assistants, and transplant administrators and others.

Eighty eight percent (88%) of AST members reside in North America, however, the membership represents almost every country in the world.

AST has an exceptionally active, engaged membership. One measure of that is the number of members participating in our special interest groups, the Communities of Practice (COPs). AST's COPs are unique, specialty-area focused groups. Almost 70% of AST members participate in one or more COP. In addition, over 200 members, or 5.5% of AST's membership, serve in leadership positions in the Society. They serve on our Board, on our Committees, as Community of Practice chairs, or on our Program Planning Committees.

| Community of Practice | # of Members | |
|---------------------------------------|--------------|--|
| Advanced Practice Providers | 119 | |
| Community of Basic Scientists | 273 | |
| Infectious Disease | 641 | |
| Kidney Pancreas | 498 | |
| Live Donor | 513 | |
| Liver and Intestinal | 438 | |
| Pediatric | 372 | |
| Psychosocial | 144 | |
| Recovery and Preservation | 91 | |
| Thoracic & Critical Care | 251 | |
| Trainee and Young Faculty | 599 | |
| Transplant Administration and Quality | 301 | |
| Transplant Diagnostics | 332 | |
| Transplant Pharmacy | 480 | |
| Transplant Regenerative Medicine | 120 | |
| Women's Health | 271 | |



| Primary Specialty | % of Membership | | |
|--------------------------------|-----------------|--|--|
| Nephrology | 33.5% | | |
| Other | 12.7% | | |
| Hepatology | 8.1% | | |
| Infectious Disease | 8.1% | | |
| Immunology/Histocompatibility | 5.5% | | |
| Research | 4.3% | | |
| Cardiology | 3.9% | | |
| Medicine | 3.9% | | |
| Transplant Administrator | 3.0% | | |
| Pulmonology | 2.2% | | |
| GI/Hepatology | 1.9% | | |
| Transplant Coordinator | 1.3% | | |
| Pathology | 1.3% | | |
| Nurse Practitioner | 1.2% | | |
| Organ Procurement Personnel | 0.7% | | |
| Gastroenterology | 0.6% | | |
| Nurse | 0.6% | | |
| VCA | 0.5% | | |
| Social Work | 0.5% | | |
| Physician's Assistant | 0.5% | | |
| Pancreas | 0.3% | | |
| Hematology/Oncology | 0.3% | | |
| Industry Partner | 0.3% | | |
| Psychiatry/Psychology | 0.3% | | |
| Transplant Nurse / Coordinator | 0.3% | | |
| QAPI - Quality | 0.3% | | |
| Endocrinology | 0.2% | | |
| Government/Regulatory/Legal | 0.2% | | |
| Dietician | 0.1% | | |
| Laboratory Technologist | 0.1% | | |
| None listed | 3.5% | | |
| Grand Total | 100.00% | | |

CEoT Support and Exhibit Opportunities

CEoT 2019 will focus on personalizing decision-making and individualizing pathways of care throughout the transplant journey. Currently, most transplant care utilizes a "one size fits all" approach. Attempts to individualize care are largely based on empirical data or gestalt.

CEoT 2019 will bring together a diverse group of transplant professionals representing the interests and perspectives of clinicians, investigators, the regulatory bodies, and insurers. The goal is to consider evidence-based strategies to introduce algorithms or practices to facilitate personalized care in all aspects of transplant decision-making including: spanning the processes of evaluation for transplantation, preparation for transplantation, decisions about organ acceptance, immunosuppressive management, and post-transplant immune monitoring. Topics include:

- Personalized Organ Allocation- The <u>Right</u> organ, for the <u>Right</u> recipient, at the <u>Right</u> time.
- "Personalized aftercare Can it be that hard?"
- **❖** Trailblazers Programs with specialized programs of patient care.
- **❖** Back to the Future Beginning with HLA to personalize care

Attracting 400+ attendees including physicians, surgeons, scientists, researchers, fellows, pharmacists, nurses and coo, dinators in the field of organ and tissue transplantation, CEoT is an intense, meeting with an intimate feel that encourages engagement and interaction at all levels.



"CEoT offers a unique forum for members of the transplant community to engage thoughtfully and collaboratively around challenges and opportunities that impact us across organs and specialties. Designed to foster in-depth discussions about emerging areas and novel science, it truly creates a framework for the community to explore a shared vision for the future – and the next steps that will get us there." ~ CEoT attendee

Recognition of Support

Support of this meeting applies to your company's overall level of AST support for the calendar year of 2019. Choose between a bundled support package, creative a la carte items or general meeting support at the level comfortable to you. We can also create a custom experience to support your overall goals.

In addition to the selected opportunity, additional benefits will include:

- Logo on CEoT website
- Signage on-site at the meeting
- Acknowledgement in Meeting program book
- Acknowledgement on walk-in loop presentation shown throughout the meeting

Options of Support General Meeting Support

Support CEoT with a general contribution, including support of the Thoracic Track, at the level that best aligns with your needs and budget. General meeting supporters will be recognized on signage at the meeting, on the meeting website, and receive the post-conference attendee mailing list for a one-time use.

Bundled Packages

These comprehensive and integrated packages are designed to give you the most visibility at CEoT. Supporting in this way provides multiple touch points including a physical presence, print advertising, and branding opportunities for unique interactions with attendees. Let us know your price point, and we can design a package!

Support packages offer cost savings and multiple opportunities to connect with attendees

| Examples of Cost Saving Support Packages | | | | | | |
|---|-------------------------------------|--|----------------------------|--|---|--|
| Tier & Your Savings | Program Book Advertising* | Physical Presence | Literature Distribution | Branding Opportunity* | Mailing Lists | |
| Tier 1 \$50,000 Value \$58,775 | Outside Back Cover 4-color | CEoT Cyber Café Center PLUS 2 registrations | Conference Bag Insert | Charging Station, & Exhibit Booth Kiosk PLUS 1 registration | AST Member List and CEoT Attendee List** | |
| Tier 2 \$40,000 Value \$46,850 | Inside Front Cover 4-color | Selfie Lounge Plus 1 registration | Conference Bag Insert | Conference Bags, & Exhibit Booth Kiosk PLUS 1 registration | AST Member List and CEoT Attendee List** | |
| Tier 3 \$30,000 Value \$34,425 | Inside Back Cover 4-color | Networking Den registration | Conference Bag Insert | Directional Footprints & Exhibit Booth Kiosk PLUS 1 registration | AST Member List and CEoT Attendee List** | |

^{*}Advertising Premium Positions based on availability • Exclusive Branding Opportunities based on availability

^{**}Separate mailing list application must be completed, a sample provided, and approved – [Mailing address only]

Marketing Opportunities

Company Branding

↓ CEoT Cyber Center • \$25,000 (Exclusive)

Be the center of attention and the recipient of many thanks from attendees once they discover you are providing the CEoT Cyber Center. Even with our tablets and smart phones, we need a place to sit and get work done while we are on the road. Be the exclusive provider of an "oasis" where attendees can comfortably conduct business while still being part of the meeting's action. The CEoT Cyber Center comes complete with 4 work spaces, computers, printer, branded walls, and recognition signage.



♣ NEW! CEoT Registration Booth • \$20,000 (Exclusive)

The CEoT Registration Booth is the first touch point to welcome attendees to this meeting. Be the one to sponsor this new booth and receive acknowledgment to include your company's banner on the CEoT registration page and onsite signage. In addition, you will receive an interior program ad page in the Meeting Program.

♣ CEoT Photo/Selfie Lounge • \$20,000 (Exclusive)

The photo booth lounge, located in the lobby of the Frank Lloyd Ballroom, will allow attendees to take memento photos of their time at CEoT. Each photo will be branded with your company logo.

♣ Networking Den with Live Session Feed • \$15,000

Be the one who makes attendees feel at home by supporting the CEoT Networking Den. This is a casual meet-up location in the AST CEoT pre-function space, complete with your custom branding. We create an accommodating space with sofas, tables, and a video screen. Attendees can sit and watch live streaming of the general sessions or connect with colleagues and fellow transplant professionals. This opportunity includes one (1) full registration so your team member can participate in the conversations that are bound to happen here.

♣ Hotel Key Cards • \$12,000 (Exclusive)

The Biltmore is the official hotel for the CEoT meeting. You are guaranteed to have maximum exposure by putting a message or advertising a product directly into the hands of the attendees that are kept with them throughout their stay.

♣ Main Entrance Wall Cling • \$15,000 (2 Available)

This exclusive opportunity will allow your company to be the first thing attendees see when they walk in the front doors of the Frank Lloyd Wright Ballroom! You design a custom image and we will take care of printing full-color decals printed and placement on the Main Entrance wall of the meeting space for the duration of the meeting.

♣ Conference Bags • \$10,000 (Exclusive)

As the conference bag supporter, you have the choice of how your company name, logo, or web site appears on the bag. This contribution includes the bag, production cost for bag, and one insert.

♣ Gobo Logo • \$10,000

Your company can display your logo through a custom lighting lens. The light will be prominently projected onto the main wall in the Exhibitor Hall via a "Gobo" projection light. Your logo will be visible to attendees as they engage in the Exhibitor Hall during the Opening Reception and Poster Viewing as well as during breaks throughout the meeting. [Added bonus: you can use this again the Glass Gobo will be returned to you for future use!]

Company Branding

♣ Schedule at a Glance • \$10,000 (Exclusive)

Always a popular support item, the pocket-sized schedule-at-a-glance will provide attendees with the entire meeting schedule, room locations, and a map of the property. Your company logo will be placed on the back cover for complete visibility throughout the meeting.

Main Entrance Window Decals • \$10,000 (Exclusive)

This exclusive opportunity will allow your company to be visible as attendees approach the front doors of the Frank Lloyd Wright Ballroom! You design a custom image and we will have full color decals printed and placed on the front door windows of the meeting space for the duration of the meeting. [Up to five different panel designs available]

♣ Name Badge Lanyards • \$7,500 (Exclusive)

Your company name, logo, or web site is featured on every attendee lanyard. This support opportunity includes the lanyard and printing costs.

♣ Hand Sanitizer Stations • \$7,500 for 3 stations

Help reduce the spread of germs and give attendees the opportunity to participate in breaks with clean hands. Each station includes an 8.5" x 10" poster (your artwork) with an automatic dispenser. , and hand sanitizer to keep germs from spreading!

♣ Directional 2' x 2' Foot Prints • \$5,500 for 20 Directional Foot Prints

(Exclusive) This exclusive opportunity provides directional guidance from the various buildings to the Frank Lloyd Wright Ballroom. No one can use the excuse they got lost finding the meeting venue! Direction decals grab attention and pinpoint your message as guests walk to the Ballroom entrance.

♣ NEW! Banners • \$5,000

Your large colorful banner is displayed in the Frank Lloyd Wright Exhibit Hall. You provide the artwork, we produce the Banner. Just another way to highlight your company!

♣ Conference Bag Insert • \$3,000

You provide a printed piece to be inserted into each attendee's conference bag.

<u>Technology</u>

♣ Meeting Technology Platform • \$65,000 Plenary Session (Exclusive)

Be in the palm of every attendee's hand! New technology allows attendees to receive content via a secure network right to a tablet. This technology supports attendee engagement, interaction with speakers, and note-taking. The data collected will also inform AST and the sponsor about the most impactful content, speakers, and discussion. Recognition includes a banner ad on the iPads, one push notification, and recognition on signage.



Technology Continued

♣ Virtual Livestream • \$35,000 (Exclusive)

Encourage a sense of community and expand the reach of the meeting's message by supporting the livestream of educational sessions in the Plenary Room for those who are unable to attend. Your company logo will be highlighted at the start of each session and your logo displayed on signage during each livestreamed session. After the meeting, the stream will be converted to footage and reside on the AST meeting website.

♣ Mobile Device Charging Tables • \$12,500 (2 Tables)

You can offer a valuable service by supporting charging tables with stools that provide attendees with a power source for their phones, tablets, and other electronic devices. The table will be branded with your company logo.

♣ NEW! Meeting Center WIFI • \$10,000 (Exclusive)

Every time an attendee accesses WiFi within the meeting room, your logo will appear on the splash page.

♣ Internet Station/Boarding Pass Kiosk • \$10,000 (Exclusive)

A trendy branded kiosk with a computer and printer located in the pre-function area. This is a complete package – all you have to do is send us your artwork. The station will be equipped with a computer, printer, internet connection, and a custom branded structure. The screen saver will be your company's logo or message.

Programming and Live Engagement

Satellite Symposia

Holding a satellite symposium is your opportunity to provide attendees with formal presentations, equipment demonstrations, procedural instructions, or continuing medical education (CME). This meeting must be open to all attendees. Your proposed program must be submitted to and approved by the CEoT planning committee. *Included at no extra cost is a one-time blast email to registrants (sent by AST), the use of existing audiovisual equipment and technicians, and a full-page announcement in the meeting program book. AST will supply the food and beverage.*

Slots Available: Breakfast Symposium – Friday or Saturday \$35,000* Dinner Symposium – Friday \$45,000*

Food and Beverage

Opening Exhibit Hall Reception and Poster Session • \$12,500

The Exhibit Hall Opening Reception and Poster Session is a 90-minute reception held on Thursday evening, February 21. Attendees will enjoy beverages and snacks while perusing the scientific posters, meeting exhibits and networking with their colleagues. Signage and branded napkins will be provided.

Exhibit Hall Snack Breaks • \$5,000 (4 available)

Morning and afternoon breaks are scheduled to take place in the exhibit hall and will include light refreshments. Signage and branded napkins will be provided.

^{*}Filming opportunity available for this session for an additional \$5,000. This would be added to the program footage available to attendees and the larger member/non-member audience post meeting.

Print Opportunities

Program Book Advertising

The book includes the scientific program, abstracts, important meeting information and blank lined pages for note-taking. Attendees use the book both at the meeting and beyond, creating on-going impressions for your company. All ads are full page, full color.

Outside Back Cover • \$10,000 Inside Back Cover OR Inside Front Cover • \$7,000 Interior Page • \$5,000

Exhibitor Opportunities

Each exhibitor will receive a custom branded kiosk (artwork to be provided by exhibitor) (1) 6' draped table, 2 chairs, 1 Complimentary Registration.

Booth Prices

10 x 10 Booth......\$2,500 Non-Profit*.....\$1,500 (Proof of non-profit status must accompany completed application)

Key Dates

Load In: Thursday, February 21st, 2019 9 AM – Noon Load Out: Saturday, February 23rd, 2019 4 PM – 6PM

Exhibit Hours

Thursday, February 21, 2019..... 3:30 PM – 4:00 PM 5:45 PM – 7:30 PM

Friday, February 22, 2019...... 4:30 PM – 6:00 PM









The American Transplant Congress (ATC), is the AST's annual meeting, held jointly with the American Society of Transplant Surgeons. It is the premier event in transplantation. Over 4,000 attend this meeting, giving you maximum exposure. The ATC features the latest research available across all areas of transplantation. With prevailing topics and illustrious speakers, ATC offers outstanding educational and networking opportunities.

AST Exclusive Sponsorships at ATC Support of the Various Community of Practice Annual Meetings

Communities of Practice (COPs) are unique, special interest groups within the AST. Each COP is dedicated to exchanging knowledge, offering networking opportunities, advocating for issues relevant to each of their constituencies, and developing resources to meet the needs of their members. The unique strength of the COP model is providing COP members an avenue for generating new ideas that can then become integrated with the overall goals of the entire AST.

Our 16 COPs are open to anyone with an interest in this specific area including:

- ~ Advanced Practice Providers
- ~Community of Basic Scientists
- ~ Infectious Disease
- ~ Kidney / Pancreas
- ~ Live Donor
- ~ Liver & Intestinal
- ~ Recovery and Preservation
- ~ Pediatrics

- ~ Psychosocial
- ~Thoracic & Critical Care
- ~ Trainee & Young Faculty
- ~ Transplant Administration and Quality Management
- ~ Transplant Diagnostics
- ~ Transplant Pharmacy
- ~ Transplant Regenerative Medicine
- ~ Women's Health

Each COP convenes at ATC for a 90-minute annual business meeting and networking event. Total attendees per meeting range from 30 - 150. Food and beverage are provided with all COP meetings.

Proposed Sponsorship Packages

Support for one COP meeting \$10,000 Support for three COP meetings \$20,000 Support all COP Meetings \$50,000

<u>Town Hall / Excellence Reception</u> - \$15,000 (non-exclusive)

The Town Hall is open to all AST members and invited guests and provides an interactive forum with the AST leadership to discuss the current state of the organization. The Town Hall is also a celebratory event to recognize grant recipients and outgoing AST leadership and announce board election results.

The Excellence in Transplantation event immediately follows the Town Hall. All AST members are encouraged to attend this event to take time to connect with old friends, current peers, AST leadership, and the next generation of AST members. Modest refreshments are provided by the AST during the event.



Reach a fresh new audience of transplant professionals at the Hilton DFW Conference Center, September 27 – 29, 2019 Grapevine, Texas

About the Fellows Program and Attendees

This very popular symposium is designed for and limited to clinical fellows and residents, surgical fellows, research fellows, pharmacists, non-doctoral allied health professionals, and other trainees who are planning a career in transplantation medicine, surgery, and/or research. Attendees learn about the field of solid organ transplantation from senior experts in both basic science and clinical care.

Fellows Support Opportunities

Technology

↓ Virtual Livestream • \$25,000 (Exclusive)

Encourage the sense of community and expand the reach of the meeting's message by supporting the livestream of educational sessions in the Plenary Room for those who are unable to attend. Your company logo will be highlighted at the start of each session and your logo will be displayed on signage during each livestreamed session. After the meeting the stream will be converted to footage and reside on the AST meeting website.

♣ Attendee On-site Engagement App • \$15,000 (Exclusive)

Help attendees facilitate networking opportunities, build relationships, share ideas and engage through on-site polling opportunities, all in the palm of their hands through their mobile devices.

Branding

♣ Photo/Selfie Lounge • \$20,000 (Exclusive)

The photo booth lounge will allow attendees to take memento photos of their time at the meeting. Each photo will be branded with your company logo.

♣ Branded Mobile Device Charging Station • \$12,500 (Exclusive)

You can offer a valuable service by supporting charging tables with stools that provide attendees with a power source for their cell phones, tablets, and other electronic devices. The table will be branded with your company logo.

Branded Key Cards • \$10,000 (Exclusive)

The Hilton DFW Conference Center is the official hotel for the Fellows Symposium meeting. You are guaranteed to have maximum exposure by putting a message or advertise a product directly into the hands of the attendees that are kept with them throughout their stay. YOUR LOGO

Branding Continued

♣ Conference Bags • \$7,500 (Exclusive)

As the conference bag supporter, you have the choice of how your company name, logo, or web site appears on the bag (i.e. printed, via luggage tag, or insert acknowledging support). This contribution includes the bag, printing costs, and one insert.

♣ Name Badge Lanyards • \$7,500 (Exclusive)

Your company name, logo, or web site is featured on every attendee lanyard. This support opportunity includes the lanyard and printing costs. Supporter is responsible for providing artwork for lanyards.

Hand Sanitizer Stations • \$7,500 for 3 stations (Exclusive)

Help reduce the spread of germs and give attendees the opportunity to participate in breaks with clean hands. Each station includes an 8.5" x 10" poster (your artwork), automatic dispenser and hand sanitizer to keep germs from spreading!

Food and Beverage

♣ Meet and Greet Opening Reception • \$10,000 (Exclusive)

This is an hour reception on opening night. Attendees will enjoy beverages and light snacks while getting to know each other. Signage and branded napkins will be provided. You are invited to include a one-paged handout for your organization.

♣ Fellows and Faculty Recreation Activity • \$12,500 (Exclusive)

This is a 90-minute reception and activities to include Volley Ball, Tennis, Basketball and Soccer. Attendees will enjoy beverages while engaging in competitive games with their mentors! Signage and branded napkins will be provided. You are invited to include a one-paged handout about your organization.

Advertising & Print

Program Book Advertisement • Various

Inside front cover (color) • \$10,000 Interior page (color) • \$5,000 Back cover (color) • \$10,000 Inside back cover (color) • \$7,500

♣ "Chair Drop" Literature Distribution • \$5,000

AST will place your literature piece on each attendee's chair prior to the start of the meeting. This highly-visible opportunity allows you to make many impressions on your target audience.



More details coming soon! Slated for November 2019

The basic science community within the field of transplantation is a tight-knit and dynamic group that benefits greatly from dedicated meeting opportunities to share knowledge and establish collaborations. As such, the basic science leadership within the American Society of Transplantation (AST) Community of Basic Scientists (COBS), European Society of Transplantation (ESOT) Basic Science Committee (BSC) and The Transplantation Society (TTS) Transplantation Science Committee (TSC), are planning a two-and-a-half day meeting in late Fall 2019.

The purpose of the meeting is to update participants on cutting-edge research in the field of transplantation in an interactive environment that provides an excellent opportunity for networking and collaboration amongst North American, European, and other international transplant scientists. The leadership of the three committees is strongly committed to establishing an intimate, retreat-style meeting, and strongly believe that a stand-alone basic science meeting lends itself better to that atmosphere.

Foster Science & Education Educational Objectives

The meeting will cover timely and relevant topics in the areas of basic science, transplantation immunology and transplantation biology, including innate and adaptive mechanisms of allorecognition, mechanisms of rejection, alloreactive T and B cell differentiation and effector function, novel mechanisms of immune regulation, influence of infection (including the microbiome) on transplant outcome, epigenetics and microRNA-mediated control of alloreactivity, induction and maintenance of transplantation tolerance, critical discussion on the clinical applicability of various murine models of alloreactivity, and new tools to study human alloreactive immune responses.

The overall goal is to educate trainees and other attendees at all career levels, in current aspects of transplantation biology, as well as to provide a forum for the presentation and discussion of novel research and emerging ideas in the field.

Target audience

The target audience for this meeting is basic and translational scientists studying transplantation, as well as medical, surgical, and PhD trainees with an interest in basic and translational science research in the transplant field.

Partnering with Research



A primary goal of the AST is to double long-term graft survival and optimize patient quality of life through transformative, multidisciplinary, basic, translational, and clinical research.

To accomplish, the society established the AST Research Network.

A driving force behind the AST Research Network is fostering collaborative research opportunities within industry and academia that are critical to advancing the science and practice of transplantation.

The role of industry and private organizations in the promotion of the highest quality research has never been more vital. The scarcity of federal funding and the increased competition for institutional funds for transplantation and immunology research are a stark reminder of how quickly these fields could descend into stagnancy.

How You Can Partner with AST

We invite our partners in industry and other organizations interested in furthering the field of transplantation and immunology research to collaborate with the AST Research Network in supporting transplantation research and identifying and nurturing the next generation of brilliant investigators.

Career Development Grants

Our annual career development research grants are essential to recruiting and retaining bright young investigators into the field of transplantation and immunology.

As a partner, you can sponsor a fellow or junior faculty for one or two years in an investigator-initiated research project.

Directed Grants

Through directed grants, the Research Network helps its partners meet their scientific goals while increasing funding available for researchers. You select the scope of research and define applicant qualifications. The AST handles the applications, has expert reviewers who help determine the grant recipient, and can administer payments.

The flexibility of the process and access to the AST's network of researchers and reviewers makes directed grants an attractive asset to many organizations.

Partnering with Education



Education Programming

Support Opportunity Timely Topics in Transplantation Webinar Series

Timely Topics in Transplantation webinars are the perfect opportunity to listen to a live presentation on a current issue and ask questions directly to the presenter. All webinars are available on demand after the live air date. This series consists of 10 webinars annually. Some previous topics include:

- Novel Immunosuppressants: Applicability to Thoracic Organ Transplantation?
- Epitope Matching in Kidney Allocation
- Precision Medicine Approaches in Transplantation
- Multi-drug-resistant Organisms
- Update in Vaccinations (Included in Both Pediatric and ID Educational Gaps)

Attracting 2000+ attendees each year including physicians, surgeons, scientists, researchers, fellows, pharmacists, nurses and coordinators in the field of organ and tissue transplantation. These timely topics in transplantation are identified by AST's leaders in all specialty areas.

Benefits of Participation

Visibility and Brand Awareness – 3 Year exposure

- Logo on introductory and closure slide of presentation
- Acknowledgement on AST's website and special web badge as well as your company's logo and live link to your company homepage
- Designated e-mails to members with logo

Engagement Opportunities

- One-time use of the webinar registration mailing list (mailing address only)
- Two complimentary registrations to the sponsored webinar

Proposed Sponsorship Packages:

Support for one webinar \$1,500 Support for five webinars \$7,500 Support all 10 webinars \$12,500

For more information about AST Education Programs, please contact Randy Young. ryoung@myast.org

Any materials distributed or displayed as part of a support opportunity are subject to approval by AST.

Sponsorship assets may be subject to availability and deadlines.