

AST | AMERICAN SOCIETY OF
TRANSPLANTATION



FELLOWS

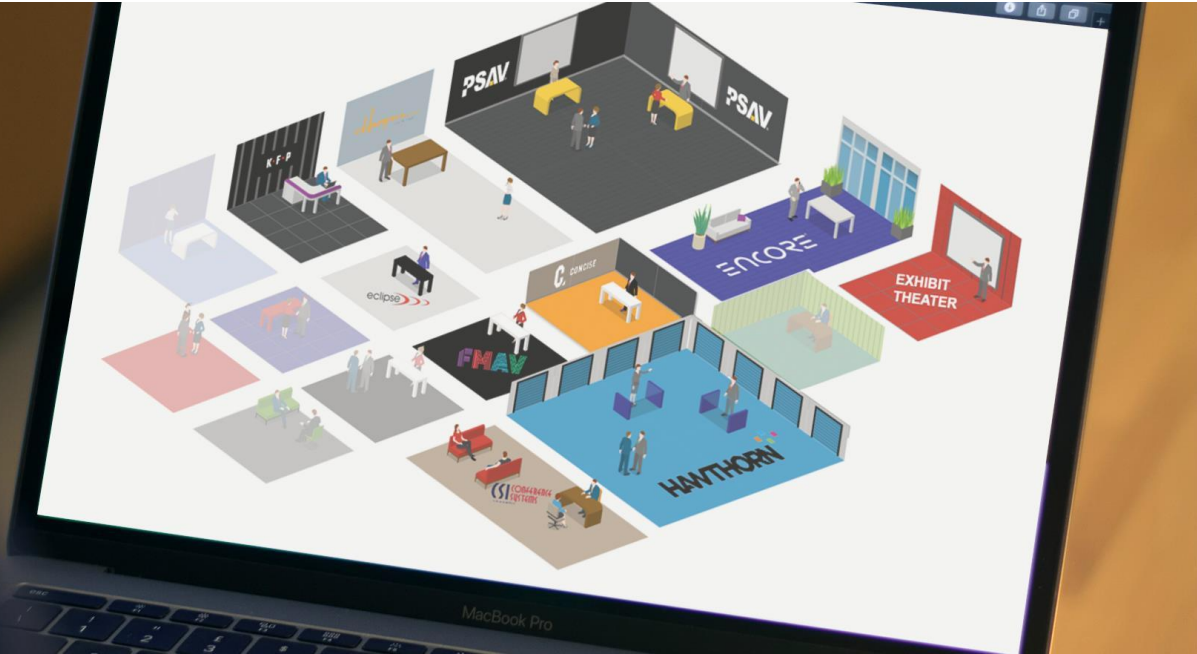
s y m p o s i u m

ON TRANSPLANTATION

◆◆ 2020 ◆◆

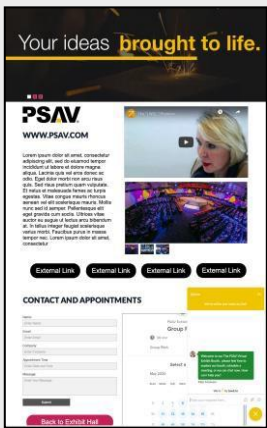
September 24–25, 2020 • Going Virtual

myAST.org



Fellows Virtual Exhibit Hall

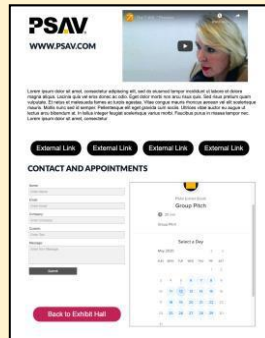
A Virtual Space for your Exhibitors to showcase their products and meet virtually with attendees



Platinum

- Exhibitor Logo
 - Exhibitor Weblink
 - Introductory Paragraph
 - Embedded Video
 - Contact Form
 - Meeting Scheduler
 - External Links
 - Chat
 - Image Gallery
 - Rotating Banner
- Additional Benefits**
- Acknowledgement Live Program Loop and Website
 - Company AD on Program Loop
 - Rotating Banner on Live Program Page & Meeting App
 - 4 Complimentary Limited Access Reg.*

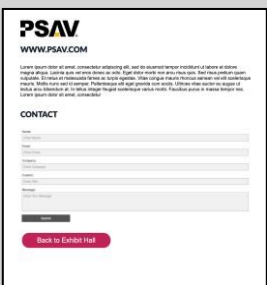
Total \$15,000



Gold

- Exhibitor Logo
 - Exhibitor Weblink
 - Introductory Paragraph
 - Embedded Video
 - Contact Form
 - Meeting Scheduler
 - External Links
- Additional Benefits**
- Acknowledgement Live Program Loop and Website
 - Rotating Banner on Live Program Page & Meeting App
 - 3 Complimentary Limited Access Reg.*

Total \$10,000



Silver

- Exhibitor Logo
 - Exhibitor Weblink
 - Introductory Paragraph
 - Contact Form
- Additional Benefits**
- Acknowledgement Live Program Loop and Website
 - Rotating Banner on Live Program Page & Meeting App
 - 2 Complimentary Limited Access Reg.*

Total \$5,000



Bronze

- Exhibitor Logo
 - Exhibitor Weblink
 - Introductory Paragraph
- Additional Benefits**
- Acknowledgement Live Program Loop and Website
 - 1 Complimentary Limited Access Reg.*

Total \$2,500

Optional Add-on for all tiers: Private Virtual Meeting Room - \$1,000

- PSAV Administrated Virtual Room with link on Exhibitor's page

*Limited access participants will be able to attend the five general sessions but will not be able to participate in the breakout discussions.

Booth Elements

Layout and placement on following pages

Rotating Banner

Format: Portrait

Size: 2mb maximum

Filetype: .png .jpg .eps

Maximum Number of Images: 6

Best Practice: Center Text to accommodate scaling

Exhibitor Logo

Size: 250px X 250px minimum

Filetype: .png .jpg .eps

Exhibitor Weblink

Format: Exhibitor provides link and displaytext

Video

Format: Exhibitor Provides embed link from YouTube, Vimeo, or other hosted location

Image Gallery

Format: Portrait

Size: 2mb maximum

Filetype: .png .jpg .eps

Maximum Number of Images: 6

Introductory Paragraph

World Limit: 150 words

Product / Demo Links

Character Limit: 20 / **Custom button Filetype:** .png .jpg .eps / **Custom button size:** 225px x 65px

Meeting Scheduler

Exhibitor will setup an account and schedule on <https://calendly.com/> and provide PSAV with an embed code

Form submission

Required for contact: email

Name, Email, Company, Message are standard, 1 custom field can be added

Chat

Exhibitor will setup an account customize their chat on <https://www.tawk.to/> and provide PSAV with an embed code

Platinum Booth Elements

Rotating Banner

Format: Portrait

Size: 2mb maximum

Filetype: .png .jpg .eps

Maximum Number of Images: 6

Best Practice: Center Text to accommodate scaling

Exhibitor Logo

Size: 250px X 250px minimum

Filetype: .png .jpg .eps

Exhibitor Weblink

Video

Format: Exhibitor Provides embed link from YouTube, Vimeo, etc.

Introductory Paragraph

World Limit: 150 words

Image Gallery

Format: Portrait

Size: 2mb maximum

Filetype: .png .jpg .eps

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Gold Booth Elements

Exhibitor Logo

Size: 250px X 250px minimum

Filetype: .png .jpg .eps

Exhibitor Weblink

Video

Format: Exhibitor Provides embed link from YouTube, Vimeo, etc.

Introductory Paragraph

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Meeting Scheduler

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Silver Booth Elements

Exhibitor Logo

Size: 250px X 250px minimum

Filetype: .png .jpg .eps

Exhibitor Weblink

Introductory Paragraph

World Limit: 150 words

Form submission

Required for contact: email

Name, Email, Company, Message are standard, 1 custom field can be added

Bronze Booth Elements

Exhibitor Logo

Size: 250px X 250px minimum

Filetype: .png .jpg .eps

Exhibitor Weblink

Introductory Paragraph

World Limit: 150 words