FELLOWS
symposium
ON TRANSPLANTATION
2020

September 24–25, 2020 • Going Virtual
myAST.org
Fellows Virtual Exhibit Hall
A Virtual Space for your Exhibitors to showcase their products and meet virtually with attendees

**Platinum**
- Exhibitor Logo
- Exhibitor Weblink
- Introductory Paragraph
- Embedded Video
- Contact Form
- Meeting Scheduler
- External Links
- Chat
- Image Gallery
- Rotating Banner

**Additional Benefits**
- Acknowledgement Live Program Loop and Website
- Company AD on Program Loop
- Rotating Banner on Live Program Page & Meeting App
- 4 Complimentary Limited Access Reg.*

**Gold**
- Exhibitor Logo
- Exhibitor Weblink
- Introductory Paragraph
- Embedded Video
- Contact Form
- Meeting Scheduler
- External Links

**Additional Benefits**
- Acknowledgement Live Program Loop and Website
- Rotating Banner on Live Program Page & Meeting App
- 3 Complimentary Limited Access Reg.*

**Silver**
- Exhibitor Logo
- Exhibitor Weblink
- Introductory Paragraph
- Contact Form

**Additional Benefits**
- Acknowledgement Live Program Loop and Website
- Rotating Banner on Live Program Page & Meeting App
- 2 Complimentary Limited Access Reg.*

**Bronze**
- Exhibitor Logo
- Exhibitor Weblink
- Introductory Paragraph

**Additional Benefits**
- Acknowledgement Live Program Loop and Website
- 1 Complimentary Limited Access Reg.*

<table>
<thead>
<tr>
<th>Tier</th>
<th>Benefits</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Platinum</strong></td>
<td><em>Exhibitor Logo, Exhibitor Weblink, Introductory Paragraph, Embedded Video, Contact Form, Meeting Scheduler, External Links, Chat, Image Gallery, Rotating Banner</em></td>
<td>$15,000</td>
</tr>
<tr>
<td><strong>Gold</strong></td>
<td><em>Exhibitor Logo, Exhibitor Weblink, Introductory Paragraph, Embedded Video, Contact Form, Meeting Scheduler, External Links</em></td>
<td>$10,000</td>
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<tr>
<td><strong>Silver</strong></td>
<td><em>Exhibitor Logo, Exhibitor Weblink, Introductory Paragraph, Contact Form</em></td>
<td>$5,000</td>
</tr>
<tr>
<td><strong>Bronze</strong></td>
<td><em>Exhibitor Logo, Exhibitor Weblink, Introductory Paragraph</em></td>
<td>$2,500</td>
</tr>
</tbody>
</table>

Optional Add-on for all tiers: Private Virtual Meeting Room - $1,000
- PSAV Administered Virtual Room with link on Exhibitor’s page

*Limited access participants will be able to attend the five general sessions but will not be able to participate in the breakout discussions.
Booth Elements

Layout and placement on following pages

**Rotating Banner**

*Format:* Portrait  
*Size:* 2mb maximum  
*Filetype:* .png .jpg .eps  
*Maximum Number of Images:* 6  
*Best Practice:* Center Text to accommodate scaling

**Exhibitor Logo**

*Size:* 250px X 250px minimum  
*Filetype:* .png .jpg .eps

**Exhibitor Weblink**

*Format:* Exhibitor provides link and displaytext

**Video**

*Format:* Exhibitor Provides embed link from YouTube, Vimeo, or other hosted location

**Image Gallery**

*Format:* Portrait  
*Size:* 2mb maximum  
*Filetype:* .png .jpg .eps  
*Maximum Number of Images:* 6

**Introductory Paragraph**

*World Limit:* 150 words

**Product / Demo Links**

*Character Limit:* 20 / *Custom button Filetype:* .png .jpg .eps / *Custom button size:* 225px x 65px

**Meeting Scheduler**

Exhibitor will setup an account and schedule on [https://calendly.com/](https://calendly.com/) and provide PSAV with an embed code

**Form submission**

*Required for contact:* email  
*Name, Email, Company, Message are standard, 1 custom field can be added*

**Chat**

Exhibitor will setup an account customize their chat on [https://www.tawk.to/](https://www.tawk.to/) and provide PSAV with an embed code
Platinum Booth Elements

Rotating Banner
- Format: Portrait
- Size: 2mb maximum
- Filetype: .png .jpg .eps
- Maximum Number of Images: 6
  - Best Practice: Center Text to accommodate scaling

Exhibitor Logo
- Size: 250px X 250px minimum
- Filetype: .png .jpg .eps

Exhibitor Weblink
- 

Introductory Paragraph
- World Limit: 150 words

Video
- Format: Exhibitor provides embed link from YouTube, Vimeo, etc.

Image Gallery
- Format: Portrait
- Size: 2mb maximum
- Filetype: .png .jpg .eps
- Maximum Number of Images: 6

Product / Demo Links
- Character Limit: 20 / Custom button Filetype: .png .jpg .eps / Custom button size: 225px x 65px

Form submission
- Required for contact: email
  - Name, Email, Company, Message are standard, 1 custom field can be added

Meeting Scheduler
- Exhibitor will set up an account and schedule on https://calendly.com/ and provide PSAV with an embed code

Chat
- Exhibitor will set up an account customize their chat on https://www.tawk.to/ and provide PSAV with an embed code
Gold Booth Elements

Exhibitor Logo

Size: 250px X 250px minimum
Filetype: .png .jpg .eps

Exhibitor Weblink

Video

Format: Exhibitor provides embed link from YouTube, Vimeo, etc.

Introductory Paragraph

World Limit: 150 words

Product / Demo Links

Character Limit: 20 / Custom button Filetype: .png .jpg .eps / Custom button size: 225px x 65px

Form submission

Required for contact: email
Name, Email, Company, Message are standard, 1 custom field can be added

Meeting Scheduler

Exhibitor will setup an account and schedule on https://calendly.com/ and provide PSAV with an embed code
Silver Booth Elements

Exhibitor Logo

Size: 250px X 250px minimum
Filetype: .png .jpg .eps

Exhibitor Weblink

Introductory Paragraph
World Limit: 150 words

Form submission
Required for contact: email
Name, Email, Company, Message are standard, 1 custom field can be added

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Bronze Booth Elements

Exhibitor Logo

Size: 250px X 250px minimum

Filetype: .png .jpg .eps

Exhibitor Weblink

Introductory Paragraph

World Limit: 150 words