



FELLOWS

s y m p o s i u m

ON TRANSPLANTATION

◆◆ 2022 ◆◆

FELLOWS MEETING PARTNERSHIP OPPORTUNITIES

Hilton DFW Lakes Executive Conference Center
GRAPEVINE, TX • SEPTEMBER 23-25, 2022

myAST.org





FELLOWS

symposium
ON TRANSPLANTATION

Hilton DFW Lakes Executive Conference Center • Grapevine, TX • September 23-25, 2022

FELLOWS OVERVIEW

The Fellows Symposium on Transplantation is designed for and limited to clinical fellows and residents, surgical fellows, research fellows, pharmacists, non-doctoral allied health professionals, and other trainees who are planning a career in transplantation medicine, surgery, and/or research. Attendees learn about the field of solid organ transplantation from senior experts in both basic science and clinical care.

Reach a **fresh new audience** of transplant professionals at the Hilton DFW Lakes Conference Center, September 23-25, 2022, in Grapevine, Texas.

Recognition of Partnership

In addition to the individual activity benefits, all partnerships will include:

- » Company logo on the AST Meeting Website
- » Acknowledgement on the main stage loop presentation
- » Acknowledgement in various email blasts
- » Acknowledgment signage displayed
- » Acknowledgement ad in Program Guide
- » 2-3 sentence blurb included about your company in the Program Guide
- » Pre-meeting attendee list
- » 2 Complimentary Registrations

Ways to Partner

Technology

Virtual Livestream

\$35,000 (Exclusive)

Encourage the sense of community and expand the reach of the meeting's message by supporting the livestream of educational sessions for those unable to attend. Your company logo will be highlighted at the start of each session and displayed on signage during each livestreamed session. After the meeting, the stream will be converted to footage and reside on the AST meeting website for continued viewing.

Meeting Wifi

\$7,500 (Exclusive)

Every time an attendee accesses WiFi within the meeting room, your company's logo will appear on the splash page.

Audience Response System

\$5,000 (Exclusive)

Each time a polling question pops up from our presenters, your logo will be front and center!

Branding

Activity Gift Box

\$20,000 (Exclusive)

As the Fellows prepare for a little friendly competition Saturday afternoon, have them suited with some branded company gear: a Meeting T-shirt with your logo on the sleeve, a branded water bottle, koozie, and sunglasses. A great keepsake for the Fellows class of 2022!

Branded Key Cards

\$15,000 (Exclusive)

The Hilton DFW Lakes Conference Center is the official hotel for the Fellows Symposium meeting. You are guaranteed to have maximum exposure by putting a message or advertise a product directly into the hands of the attendees that are kept with them throughout their stay.

Get Social with the AST Twitter Wall

\$10,000 (Exclusive)

Help create an interactive social experience by sponsoring a Twitter Wall! Your logo will be prominently displayed on the screen and seen by attendees viewing the live conversation. All tweets with the designated hashtag will be displayed in real time, allowing transplant professionals to interact with both in-person and virtual attendees about meeting topics, activities, and more!

Doctor's Bag

\$7,500 (Exclusive)

As the doctor's bag supporter, you have the choice of how your company name, logo, or website appears on one side of the bag. This contribution includes the bag, printing costs, and one company insert.

Name Badge Lanyards

\$7,500 (Exclusive)

Your company logo is featured on every attendee's lanyard. This contribution includes the lanyards and printing costs.

Ways to Partner *(Continued)*

COVID Safety

Hand Sanitizing Station

\$7,500 (Exclusive)

Help reduce the spread of germs and give attendees the opportunity to participate in breaks with clean hands. Each station includes a branded acknowledgment poster featuring your company logo and hand sanitizer to keep germs from spreading! This safety package includes 3 units and branded masks.

Advertising & Print

Program Book Advertisement – Various

Inside front cover (color)	<i>\$10,000</i>
Back cover (color)	<i>\$10,000</i>
Inside back cover (color)	<i>\$7,500</i>
Interior page (color)	<i>\$5,000</i>

Networking

Meet and Greet Opening Reception

\$10,000

This is an hour reception on opening night. Attendees will enjoy beverages and light snacks while getting to know each other. Signage and branded napkins will be provided. You are invited to include a one-page handout about your organization.

Fellows and Faculty Recreation Activity

\$15,000 (Exclusive)

This is a 90-minute reception to include the following activities: Volleyball, Tennis, Basketball, and Soccer. Attendees will enjoy beverages while engaging in competitive games with their mentors! Signage and branded napkins will be provided. You are invited to include a one-page handout about your organization.

Dinner and Dancing Texas Style

\$20,000 (Exclusive)

During this 3-hour activity, attendees will enjoy dinner Texas style! Complete with line dancing along with their peers and mentors, this event will give participants the true country and western experience! Signage and branded napkins will be provided. You are invited to include a one page handout about your organization.

Other

Ways to Partner



Headshot Cafe & Photo Booth

\$15,000 (Exclusive)

Help kick off the transplant fellows career with a professional headshot and have a little fun too! This package supports our Headshot Studio, which will be available to Fellows attendees throughout the meeting. Additionally, this package provides fellows with an interactive photo booth to wind down and have fun during the ranch activity Saturday evening.



Transplant Trivia

\$7,500 (Exclusive)

Take advantage of this exclusive opportunity to sponsor our Transplant Trivia! This is a fun and interactive way to end the last session on the last day. Not only will you receive a shout out, you will also introduce the session!



Breaks

\$5,000 (Exclusive – 3 days)

Morning and Afternoon Breaks are scheduled to take place each day and will include light refreshments and snacks. Signage and branded napkins will be provided.



Breakfast/Lunch

\$5,000 per meal (Two breakfast/two lunches available)

Step up and be apart of mealtime! A great way to meet our Fellows! Signage and branded napkins will be provided.



THE FINER PRINT

AST approval is required on all advertising artwork prior to print. Please provide files no later than September 2, 2022. All partnership requests must be received on or before Friday, September 9, 2022. Cancellations must be submitted in writing. Any cancellations received prior to September 9, 2022 will be refunded less after an administrative fee of \$250. Cancellations received on or after September 9, 2022 will result in the partner paying the full amount.

For questions

or to find out more, please contact: JoAnn Gwynn, Chief Development Officer, jgwynn@myast.org