



# Power2Save

ONE TRANSPLANT FOR LIFE

*New in 2024*

# Become an AST Power2Save Partner

and show your support to make organ transplantation  
not just a treatment, but a cure.

Power2Save (P2S) is an initiative developed by the American Society of Transplantation (AST) dedicated to increasing public awareness around the importance of funding transplant research, organ donation, and advocating for transplant health. When you become an AST Power2Save Partner, you'll be making a direct impact on the lives of individuals who make up the broader transplant community.

Learn more about Power2Save at [Power2Save.org](https://Power2Save.org)

Your support helps AST grow the Power2Save initiative through educational resources, toolkits, program initiatives, and advocacy work on Capitol Hill.

**Power2Save Partners receive the following benefits throughout the year:**

- ▶ Recognition on the AST P2S website
- ▶ Access to pertinent public policy info
- ▶ AST P2S marketing and patient facing materials upon request
- ▶ Recognition and one invitation to the Annual Living Donor Circle of Excellence Reception at ATC
- ▶ AST and P2S social media acknowledgment twice a year
- ▶ Recognition in AST's financial report and year-end impact report to members
- ▶ AST P2S Partner badge for use on your website or marketing materials



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## Ways Power2Save is making a difference:



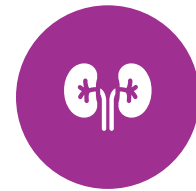
Transplant Education



Advocacy



Community Building



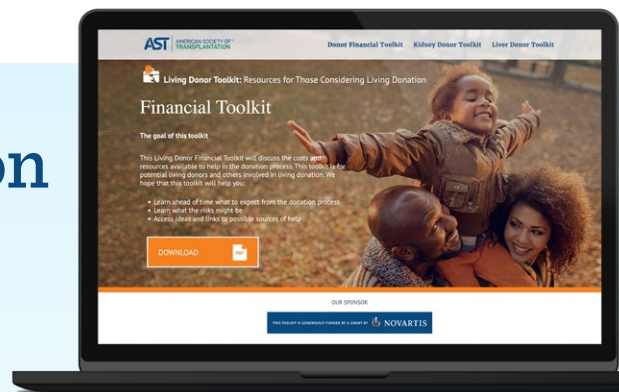
Donor Resources

Power2Save is on a mission to prove that everyone has the power to save a life by supporting transplant research, advocating for public health, and promoting organ donation. The Power2Save initiative reaches thousands of recipient families, the medical community, individual advocates, and registered donors. Companies who support Power2Save programming allow AST to continue to educate the public on the importance of funding transplant research, donating organs, and advocating for recipient health.

## The *power* of living donation

*The Living Donor Medical and Financial Toolkits were thoughtfully created for living donors and those considering living donation. The toolkit outlines the donation process, answers questions about eligibility and financial implications for donation, and provides information about possible outcomes after donation.*

Living donation is a profound way to help a loved one or a stranger in need. That said, individuals considering living donation must look at the potential medical, psychosocial, and financial effects associated with donating an organ. By becoming a Power2Save Partner, you'll have a direct impact on the AST's work to raise awareness, dispel myths, and provide information about the living donation process.



*Companies may become a Power2Save Partner with a modest annual investment.*

For additional information about this annual program and pricing for your organization, contact:  
**JoAnn Gwynn, Chief Development Officer Phone: 856-642-4436 | jgwynn@myAST.org**

*(Participation in AST's Power2Save Partnership does not imply endorsement of any products, goods, or services.)*