

AST Corporate Affiliate Program

The Corporate Affiliate Program (CAP) provides an exciting opportunity for companies to support the work of the American Society of Transplantation (AST) and receive tangible benefits throughout the year. Benefits of participation include increased visibility, enhanced engagement opportunities, access to marketing tools, and up-to-date communication on the latest research and advocacy efforts in the field of transplantation. In addition, companies participating in this program are invited to meet annually with the AST leadership to engage in strategic discussions on key issues in the field of transplantation.



2024 Corporate Affiliate Program includes the following benefits:

Marketing & Acknowledgement

- Logo, company bio, and link on AST website
- AST eNews link to CAP page
- Participation in quarterly blog*
- One-time use of AST mailing list
- Unlimited clinical trial information posted on AST
- **NEW** AST CAP digital badge for use on your website or marketing materials
- **NEW** AJT ad acknowledging partnership
- **NEW** AST eNews banner ad acknowledgement
- **NEW** Recognition in AST's financial report and year-end impact report to members

Meeting Presence

- CEoT (February)*
 - Bag insert
 - CAP signage acknowledgement
 - Recognition in program book
 - Two complimentary registrations
 - **NEW** Complimentary digital badge on AST CEoT mobile app
- ATC (June)*
 - CAP member signage for your booth
 - CAP signage acknowledgement at AST booth
 - **NEW** Pre-meeting Partner Spotlight
- Fellows (September)*
 - Bag insert
 - Recognition in program book

Engagement with AST

- Five licenses to AST's Comprehensive Trainee Curriculum
- Access to pertinent public policy info
- Four online subscriptions to AJT
- Two invitations to AST Corporate Roundtable at CEoT
- Two invitations to AST Pipeline Meeting
- **NEW** Joint leadership meetings upon request

ANNUAL INVESTMENT \$40,000