



CUTTING EDGE OF TRANSPLANTATION



TRANSPLANT SUMMIT 2026



THE **POWER OF** **INNOVATION**

Turning Challenges into Opportunities

FEBRUARY 26-28, 2026

SCOTTSDALE, ARIZONA

WESTIN KIERLAND
RESORT AND SPA

2026
MEETING
PARTNERSHIPS

For more information visit
myAST.org/CEoT

Platinum
Transparency
2025

Candid.

AST | AMERICAN SOCIETY OF
TRANSPLANTATION

About the Meeting

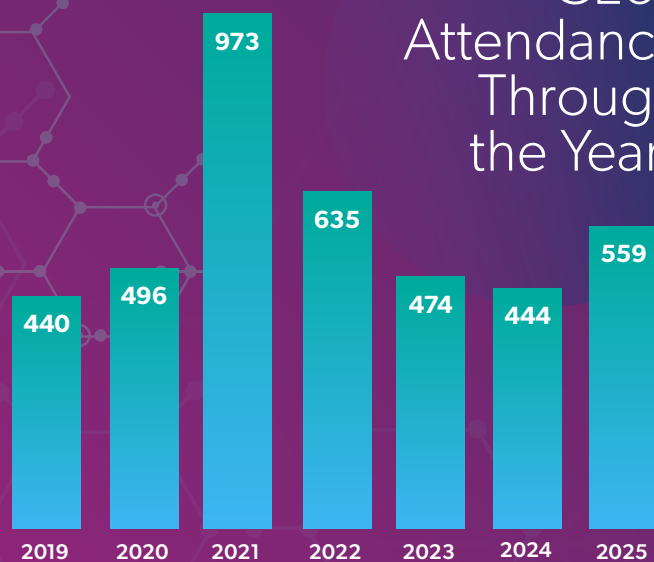
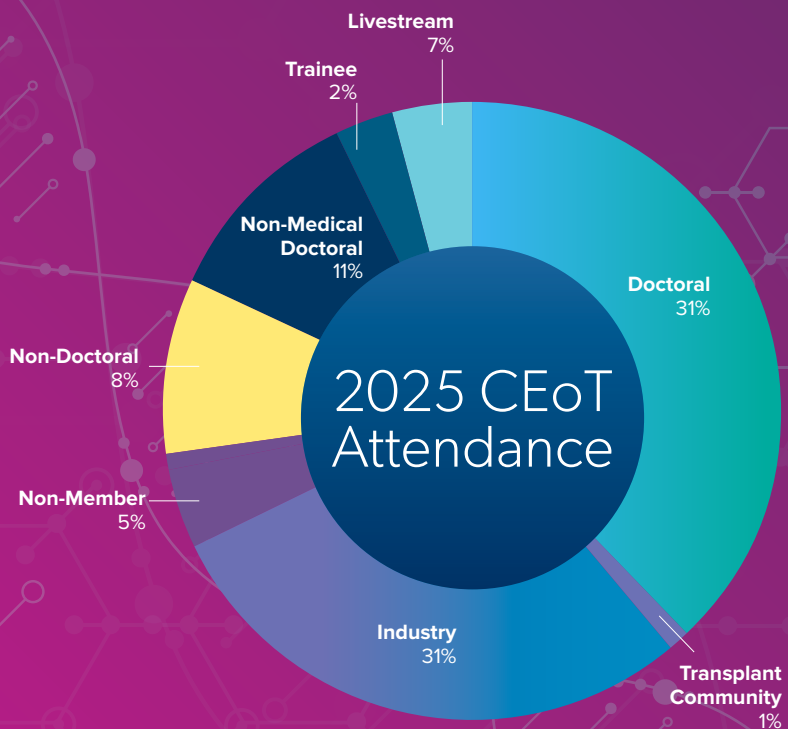
The Cutting Edge of Transplantation (CEoT) Meeting is the AST's largest annual meeting, reaching AST members across all disciplines and career stages. Each year, transplant professionals attend CEoT to network and learn about the latest topics and participate in activities, symposiums, and lectures on topics that are shaping the future of transplant science and patient care.

Recent policy changes have significantly impacted the organ transplant and donation ecosystem, through the HRSA OPTN Modernization Initiative, reduced research funding for transplantation science, and disruptions to integrated support networks, such as downsizing at the CDC and HRSA. The goal of CEoT 2026 is to address these challenges and to explore opportunities to continue improving patient care and expanding clinical and research impact. As indicated by the name, CEoT emphasizes the dissemination of cutting-edge ideas that advance healthcare delivery and expand novel patient-centered initiatives.

Some of the topics include but are not limited to the future of data to drive modernization, the future of organ utilization, the allocation system and the new OPTN expeditious Task Force, OPOs of tomorrow, a debate about the top priorities of the field, and who will pay for modernization of the transplant system.

The conference will:

1. Discuss how relevant policy and funding issues in transplant affect innovation and explore innovative opportunities for funding and research that are both pragmatic and impactful.
2. Review cutting-edge innovations in the transplant system to enhance the efficiency and effectiveness of organ donation and transplantation.
3. Describe the future of a modern transplant system and how healthcare delivery can be best coordinated, integrated, and supported across the entire system.



QUESTIONS?

Contact JoAnn Gwynn, Chief Development Officer, at jgwynn@myAST.org

Partner with the AST

Partnering with the AST in support of CEoT 2026 helps you reach transplant professionals, form beneficial partnerships, and gain better visibility and credibility within the larger transplant community. CEoT offers sponsorship opportunities through exhibitor packages, attendee experiences and resources, branded marketing, and thought leadership. All meeting sponsors receive one (1) complimentary meeting registration, corporate logo acknowledgement on the meeting mobile app, event website, signage in high-traffic areas, and the main stage loop presentation. Support of this meeting applies to your company's overall partnership level with the AST for the 2026 calendar year.

Partnership Packages

When you support CEoT through a Premier, Virtual engagement, or Registration package, your organization receives:

- One (1) complimentary meeting registration
- Special acknowledgement in the mobile app

PREMIER PACKAGE \$55,000

The **meeting registration** process and related emails are a guaranteed touch point with every CEoT attendee. In addition to supporting the online experience, your branding will be the first attendees see when they pick up their badge at the on-site Registration Booth. After registration, be the one who makes attendees feel at home by supporting a **CEoT Networking Den***. This is a casual meet-up location in the AST CEoT pre-function space complete with sofas, tables, and a video screen. Attendees can sit and watch live streaming of the general sessions or connect with colleagues and fellow transplant professionals.

Partner recognition includes your corporate logo on the following:

- Online registration site and confirmation emails
- On-site registration signage
- Signage at the CEoT Networking Den

VIRTUAL ENGAGEMENT PACKAGE \$55,000

Encourage a sense of community while expanding the reach of the meeting's message by supporting a **livestream of educational sessions**. After the meeting, the livestream will be converted to on-demand content and will be available on the AST website. Additionally, at the on-site meeting, help create an interactive social experience by sponsoring the **X (formerly Twitter) Wall!** All tweets with the designated hashtag will be displayed in real time, allowing transplant professionals to interact with both in-person and livestream attendees on meeting topics, activities, and more!

Partner recognition includes your corporate logo on the following:

- The beginning of each livestreamed education session
- The X (formerly Twitter) Wall screen displaying live conversations for all attendees

TECHNOLOGY PACKAGE \$55,000

Provide a space where attendees can comfortably conduct business while still being part of the meeting's action — the **CEoT Cyber Center** comes complete with 2 workspaces, computers, and a printer. For those attendees who need to charge their personal devices, a **charging table** offers a space with stools to provide attendees with a power source for their phones, tablets, and other electronic devices. As the **mobile app*** sponsor, your sticky banner displays on the main screen and remains stationary while users scroll on the main screen.

Partner recognition includes your corporate logo on the following:

- Branded walls and signage in the CEoT Cyber Center
- Branded tables for the charging tables
- Sticky banner on the mobile app

**a la carte options available*

Attendee Experiences

Play a pivotal role in creating memorable and impactful moments for all CEoT participants. Your support ensures that we can enhance every aspect of the event, from seamless registration and engaging sessions to networking opportunities that leave a lasting impression. Together with the AST, we'll transform an educational meeting into an extraordinary experience.



WELCOME RECEPTION & POSTER SESSION | THURSDAY EVENING \$45,000

As the AST's first annual meeting in 2026, the Welcome Reception will be the first time many members are together in the new year. This 75-minute reception opens with remarks from the AST President followed by an opportunity for attendees to peruse the meeting exhibits and network with their colleagues. For new members or first time attendees, this activity will help set the tone for their CEoT meeting experience.

Partner recognition includes your corporate logo on the following:

- Napkins
- Activity signage
- Specialty Cocktail



PHOTO BOOTH | THURSDAY EVENING \$15,000

This fun, interactive experience is always a highlight for attendees. Sponsor the smiles that attendees will capture and take home from CEoT!

Partner recognition includes your corporate logo on the following:

- Branded picture
- Activity signage



MORNING WELLNESS ACTIVITY | SATURDAY MORNING \$7,500

Recharge and renew during a Wellness Activity designed to help attendees pause, reset, and care for their well-being. Activities can include yoga, mindfulness exercises, guided meditation, or pickleball. Your brand will gain premium visibility, direct engagement, and association with a positive, health-focused experience.

Partner recognition includes your corporate logo on the following:

- Morning push notification in the mobile app
- Activity signage



CEOT DOGGY DEN | \$10,000

By sponsoring the Doggy Den, you'll be "fur-ever" remembered as the company who brought dopamine-releasing puppy cuddles to CEoT.

Partner recognition includes your corporate logo on the following:

- Activity signage
- Branded stress balls

Beyond the Booth

EXCLUSIVE WAYS TO PROMOTE YOUR BRAND

MEETING CENTER WIFI • \$20,000

Each time an attendee connects to the meeting room Wi-Fi, they will see a custom SSID and password branded with your company.

HOTEL KEY CARDS • \$17,500

The Westin is the official hotel for the CEoT meeting. Your message will stay with attendees throughout their visit, giving you guaranteed, high-impact exposure.

NAME BADGE LANYARDS • \$17,500

Your company logo is featured on every attendee lanyard.

DOCTOR'S BAG/HOTEL DELIVERY OF DOCTOR'S BAG • \$10,000/\$12,500

As the Doctor's Bag supporter, you decide which logo and message you'd like printed on one side of the bag. This opportunity also includes one insert placed inside the bag. For a personalized touch, have them delivered to the attendee rooms!

WATER/REFRESHMENT STATION • \$10,000

Be the center of attention around the water cooler by supporting this opportunity. An exclusive booth highlighting your branded water bottles, includes with a branded company cling. *(branded water bottles to be supplied by sponsor)*

YOUNG INNOVATOR AWARDS • \$7,500

Join us in recognizing the brightest minds of tomorrow by sponsoring the Young Innovator Awards. This prestigious accolade honors exceptional young professionals who are making groundbreaking contributions to the field. As a sponsor, your organization will have the unique opportunity to support and celebrate emerging talent, showcasing your commitment to fostering innovation and excellence. Your sponsorship will both honor these rising stars and highlight your brand as a leader shaping the industry's future. Together, let's inspire and empower the next generation of innovators.

Advertising

DIGITAL AD IN MOBILE APP

STARTING AT \$2,500

DOCTOR'S BAG INSERT

\$2,500

Exhibitor Opportunities

Influential transplant professionals rely on AST meetings and experiences, including CEoT, to find solutions that help them make research-based decisions and advance transplant care. In a rapidly changing health care landscape, AST members attend annual meetings to ensure they're up to date on cutting-edge solutions to help patients get the care they need. Showcasing in our Exhibit Hall connects your organization with the right attendees—offering the chance to build relationships and share ideas that drive the field forward. Each exhibitor will receive a custom branded kiosk, two (2) chairs, one (1) complimentary registration (to be used for exhibiting representative), as well as a meeting attendee list.

Booths are \$5,250. Lead capture capabilities, monitor, and power can be added at an additional fee.

EXHIBITOR HALL HOURS

Thursday, February 26	3:30 PM – 4:00 PM 5:30 PM – 6:45 PM
Friday, February 27	10:00 AM – 10:30 AM 11:30 AM – 12:00 PM 1:15 PM – 1:45 PM 3:15 PM – 3:45 PM
Saturday, February 28	10:00 AM – 10:30 AM

EXHIBITOR RULES & REGULATIONS

The American Society of Transplantation Meetings Team shall have full power in the interpretation and enforcement of all rules and regulations governing exhibitors. Sales and promotional activities are not permitted within the educational space, in compliance with the ACCME's Standards for Commercial Support.

REGISTRATION

Any exhibitor, sponsor, or industry representative must register as "Industry" to attend the conference. All Industry registrants will be granted full access to the conference and activities. The deadline to confirm participation as a CEoT Partner/Exhibitor is no later than Friday, January 2, 2026.

KEY DATES

Booth set up:	Thursday, February 26	8:30 AM – 11:00 AM
Booth take down:	Saturday, February 28	12:30 PM – 2:30 PM

BOOTH ASSIGNMENT

The exhibit hall layout is based on the final number of partners and the confirmed level of support. Specific location requests will be determined on collaboration between you and the Chief Development Officer.

THE FINER PRINT

AST approval is required on all advertising artwork and must be provided on or before Friday, January 9, 2026. All partnership requests must be received on or before Friday, January 2, 2026. Cancellations must be submitted in writing. Any cancellations received prior to Monday, December 29, 2025, will be refunded less an administrative fee of \$250. Cancellations received on or after Friday, January 2, 2026 will result in the partner paying the full amount.

Showcase your brand throughout the Westin with a branded wall or window cling.

We've strategically selected high-traffic areas to place branded clings, such as the main foyer, registration area, and foyer ceiling beams. This ensures that your brand captures the attention of CEoT participants as soon as they arrive and throughout their entire program experience.

You'll have full creative control over the design and messaging of your wall clings, allowing you to convey your brand's unique story. Use your wall clings to drive engagement by featuring QR codes or unique hashtags, encouraging attendees to interact with your brand on social media, or access exclusive content.

Please note: In some cases, items cannot include product information, including product logos.

BRANDING OPPORTUNITIES IN KIERLAND BALLROOM

Options starting at \$5,000

Kierland Ballroom and adjacent rooms will serve as the primary meeting location and will include activities such as General Session, Breakfast and Lunch Symposiums, and the Exhibit Hall. Branding options and locations vary – contact us to select the ideal location for your wall, window, or foot path clings.



Programming and Live Engagement

At CEoT 2026, exclusive live engagement opportunities have been carefully designed to enhance the attendee experience and deliver maximum impact for sponsoring partners. With limited availability, the partnership options below are offered exclusively on a right of first refusal basis.

SATELLITE SYMPOSIUM

Holding a satellite symposium is your opportunity to provide attendees with formal presentations, equipment demonstrations, procedural instructions, or continuing medical education (CME). This meeting must be open to all attendees. Your proposed program must be submitted to and approved by the CEoT planning committee. The AST provides food and beverage, the use of existing audiovisual and technician, eblast promotion to meeting attendees, mobile app program ad, signage, 4 complimentary registrations (for session participants), post-meeting promotion and re-run of symposium to AST full membership. Lead capture available at an additional fee.

EXCLUSIVE BREAKFAST SYMPOSIUM \$45,000

Friday, February 27, 2026
Saturday, February 28, 2026

LUNCH SYMPOSIUM \$65,000/\$80,000

Thursday, February 26, 2026
Exclusive Lunch Session offered @ \$80,000
Friday, February 27, 2026
Concurrent Sessions offered @ \$65,000

CME credits can be offered. This will be managed and organized by the CEoT Planning Committee and Global Education. Additional fee of \$5,000 for CME program planning.

Symposium proposal should include a brief 2-3 sentence overview, list of 2-3 session objectives, and presentation names with tentative speakers. Proposals must be received no later than December 22, 2025. Proposals received after this date cannot be guaranteed as part of the program.

** Program slots available on a first come, first serve basis.*

To submit a proposal or learn more, email JoAnn Gwynn at jgwynn@myAST.org.

Programming and Live Engagement *Continued*

FUTURE OF TRANSPLANTATION THINK TANK: FIRESIDE CHAT \$15,000

Friday, February 27, 2026, 5:45 PM – 7:15 PM
This interactive session is designed to facilitate robust knowledge exchange and collaboration among stakeholders, thereby pinpointing key challenges, championing best practices, and identifying avenues for transformative transplant innovation.

BENEFITS INCLUDE:

- Signage
- Verbal shout out at the start of the activity

FOCUS GROUP \$17,500

Focus groups offer a unique opportunity to gather targeted feedback and insights directly from key stakeholders. Designed to encourage open dialogue, this session provides actionable data to inform decision-making, enhance services, and align strategies effectively. The AST is excited to collaborate with you in engaging attendees for your company's focus group activity.

This will be organized around breakfast or lunchtime hour.

BENEFITS INCLUDE:

- Room with Basic room set
- Basic AV
- Recruitment of up to 15 participants
- Food and beverage
- Signage

SCIENCE AND INNOVATION PACKAGE \$15,000

Science and Innovation Theaters enable you to showcase your latest drug therapies, technologies, or product information. The product theaters are located in a private room adjacent to the Expo Hall. Each presentation is 20 minutes in length, including time for questions.

BENEFITS INCLUDE:

- Two (2) complimentary registrations
- Room with Basic room set
- Basic AV, on-site technical support
- Program recording, post meeting

PAST PRESIDENTS DINNER \$28,000

Friday, February 27, 2026, 7:30 PM – 9:30 PM
Join past AST Presidents and guest in celebrating the success of the AST through the years. This invitation-only dinner includes 40 to 50 people and includes the society's current leadership, past presidents, committee chairs, and special guests.

BENEFITS INCLUDE:

- Company acknowledgement on invitation and event signage
- Verbal recognition by AST President during dinner
- Five (5) complimentary invitations



AMERICAN SOCIETY OF
TRANSPLANTATION

THE AMERICAN SOCIETY OF TRANSPLANTATION
SINCERELY THANKS THE FOLLOWING COMPANIES
FOR THEIR GENEROUS SUPPORT OF THE AST
AND ITS ACTIVITIES:

2025 CORPORATE AFFILIATE PARTNERS

Apellis



sanofi



Bristol Myers Squibb



CSL



The logo for the American Society of Transplantation (AST) consists of the letters 'AST' in a bold, white, sans-serif font. A vertical white line is positioned to the right of the letters, separating them from the full name of the organization.

AMERICAN SOCIETY OF
TRANSPLANTATION[®]

QUESTIONS?

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For more information visit myAST.org/CEoT