

THE POWER OF INNOVATION

Turning Challenges into Opportunities

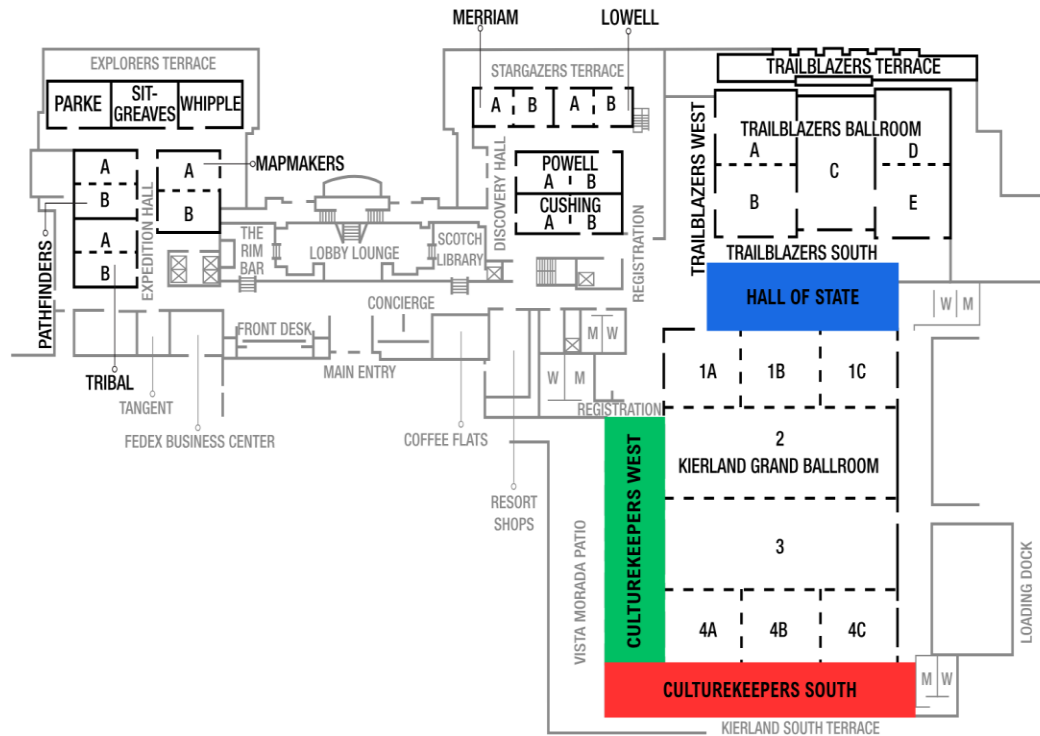
CEOT

CUTTING EDGE OF TRANSPLANTATION

TRANSPLANT SUMMIT 2026

February 26-28, 2026 | Scottsdale, Arizona | Westin Kierland Resort and Spa

LOBBY LEVEL - LEVEL 2



Marketing Opportunities – Meeting Mobile App, Emails, Clings 2025 Meeting Data

Mobile App:

Monday 1/30 – App Launch

Thursday 2/27 – Saturday 3/1 – CEoT Meeting

- 611 total users downloaded and registered for the app (84% increase from 2024)
- 471 logins between 1/30 and 3/1 (22% increase from 2024)
 - 67% of registered users logged in at least once during the meeting (50% increase from 2024)

Meeting Livestream:

- 211 total people logged on for the Livestream



Clings

Culturekeepers West – Registration Desk (middle panel only): \$7,000

Space Details: CKW Reg Desk Middle
Area Name: Main Level
Sub Area Name: Kierland Ballroom
Space Description: Middle Section of the Culturekeeper West Registration Desk
Print Width: 141.25”
Print Height: 28.50”
Total Print Sq Feet: 28



Culturekeepers West – Registration Back Wall (top panel only): \$5,500

Space Details: Reg Back Wall Top Small
Area Name: Main Level
Sub Area Name: Kierland Ballroom
Space Description: Culturekeeper West Registration Desk Back Wall Top Section
Print Width: 232.50”
Print Height: 49.50”
Total Print Sq Feet: 80



Culturekeepers West – Wall Panels (12 Available): \$7,500 each (\$85,000 for all 12)

Space Details: CKW Full Wood Panel
Area Name: Main Level
Sub Area Name: Kierland Ballroom
Space Description: Wood Wall Panels down Culturekeepers Hall West
Print Width: 38.00”
Print Height: 144.00”
Total Print Sq Feet: 38





Culturekeepers West – Overhead Beams (5 Available): \$9,000 each (\$35,000 for all 5)

Space Details: CKW Overhead Beams
Area Name: Main Level
Sub Area Name: Kierland Ballroom
Space Description: Front side of Overhead beam. Closest to the Culturekeepers Reg Desk (North to South)
Print Width: 270.00”
Print Height: 24.00”
Total Print Sq Feet: 45



Culturekeepers South – Registration Desk (middle panel left or right): \$3,750 each (\$7,000 for both) *Note: not the main Registration Desk.*

Space Details: CKS Reg Desk Middle Left or Right
Area Name: Main Level
Sub Area Name: Kierland Ballroom
Space Description: Small Registration Desks into Culturekeepers South, middle section. (North to South)
Print Width: 93.00”
Print Height: 28.50”
Total Print Sq Feet: 19



Culturekeepers South – Registration Back Wall: \$5,500

Note: not the main Registration Desk.
Space Details: CKS Reg Back Wall
Area Name: Main Level
Sub Area Name: Kierland Ballroom
Space Description: Top section behind the 2 small registration desks above the paintings.
Print Width: 289.00”
Print Height: 50.00”
Total Print Sq Feet: 101





Culturekeepers South – Wall Panels (8 Available): \$7,500 each (\$50,000 for all 8)

Space Details: CKW Overhead Beams
Area Name: Main Level
Sub Area Name: Kierland Ballroom
Space Description: Wood Wall Panels down Culturekeepers Hall South.
Print Width: 38.00”
Print Height: 144.00”
Total Print Sq Feet: 38



Culturekeepers South – Overhead Beams (4 Available): \$9,000 each (\$30,000 for all 4)

Space Details: CKS Overhead Beams
Area Name: Main Level
Sub Area Name: Kierland Ballroom
Space Description: Front side of Overhead beam. Closest to Culturekeepers South Reg Desks.
Print Width: 270.00”
Print Height: 24.00”
Total Print Sq Feet: 45



Hall Of State – Fireplace: \$12,500

Space Details: Fireplace Full
Area Name: Main Level
Sub Area Name: Hall Of State
Space Description: Fireplace front fully covered. Fireplace not operational this way.
Print Width: 205.50”
Print Height: 172.25”
Total Print Sq Feet: 246



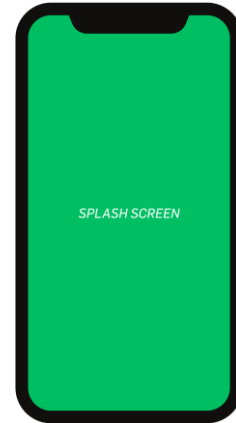


Meeting Mobile App – App Sponsor App (1 Available): \$17,500 (Exclusive)

Showcase your brand each time attendees open the Meeting Mobile App with a 3.5-second splash screen, full-width main screen tile, and title recognition as the official App Sponsor.

Splash Screen:

- Dimensions (Portrait):
 - 0.75:1 aspect ratio, 2,048 pixels wide x 2,732 pixels
 - 0.46:1 aspect ratio, 1,242 pixels wide x 2,688 pixels
 - 0.56:1 aspect ratio, 1,080 pixels wide x 1,920 pixels
- Dimensions (Landscape):
 - 1.3:1 aspect ratio, 2,732 pixels wide x 2,048 pixels high
 - 1.8:1 aspect ratio, 1,920 pixels wide x 1,080 pixels high
 - 2.2:1 aspect ratio, 2,688 pixels wide x 1,242 pixels high
- *Format: .jpg or .png*

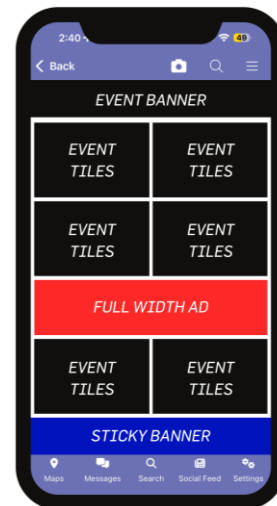


Main Screen Tile Ad – Full Width (see below)

Meeting Mobile App – Sticky Banner (3 Available): \$3,000 each (\$7,500 for all 3)

The Sticky Banner only displays on the main screen and attaches to the edge of the menu on the bottom of the screen. It is always visible and remains stationary while scrolling on the main screen. Sticky banners can change either daily or each time the main screen is shown. See **BLUE** section.

- Dimensions:
 - 2,048 pixels wide x 200-500 pixels high
 - 1,536 pixels wide x 150-400 pixels high
- *Format: .jpg or .png*
- *Can be linked to a URL.*



Meeting Mobile App – Main Screen Tile Ads Full Width (6 Available): \$1,500

Main Screen Tile Ads are displayed on the main screen of the mobile app between Meeting Event Info Tiles. The full width tiles will be the full width of the app. These tiles will rotate per click based on the number of Full Width Ads sold. See **RED** section.

Dimensions: 2,000 pixels wide x 400 pixels high

Format: .jpg or .png

Must be linked to a URL.



Meeting Mobile App – Push Notification: \$1,000 each

Push Notifications are a great way to send a quick message to our attendees via the Meeting Mobile App. Suggestions include calling attention to a particular booth or sponsored event. Title and message have a total of 250 max character limit. Sponsor can pick day/time for notification to pop up on the Meeting Mobile App. *Note: Development team must approve your sponsored Push Notification messaging. (Deadline to submit: Friday, January 30,2026)*

Pre-Event Marketing Email (5 Available): \$7,500 each (\$35,000 for all 5)

Reach a targeted audience of engaged transplant professionals and meeting attendees with an email banner on one of the following emails sent from the AST to the CEoT meeting audience.

- Dimensions: 630 pixels wide x 100 pixels high
- *Format: .jpg or .png*

Approx Date: January 5

Topic: Early bird pricing ending

Approx Date: January 20

Topic: Breakout sessions highlight

Approx Date: February 4

Topic: Session highlight - Sessions 5 and 7

Approx Date: February 10

Topic: Livestream promotion

Approx Date: February 17

Topic: Registration/livestream promotion