

ESOT and AST

Partnering to Bring You the Best Transplantation Science

October 12-14, 2012 • Nice, France



TRANSFORMATIONAL THERAPIES AND DIAGNOSTICS IN TRANSPLANTATION

INVITATION FOR
INDUSTRY SPONSORSHIP
AND **EXHIBITION PROSPECTUS**



www.esot.org



www.a-s-t.org

2012 Meeting Committees

Executive Committee

Robert S. Gaston, AST President
Carla C. Baan, ESOT President
Roslyn B. Mannon, AST President-Elect
Rutger J. Ploeg, ESOT Past President

Scientific Advisory Committee

Klemens Budde
Christophe Legendre
Barbara Murphy
Mohamed H. Sayegh
Teun van Gelder
Flavio Vincenti
Thomas Wekerle

Sponsorship Advisory Committee

Robert S. Gaston
Annalisa Ponchia
Stefan Schneeberger
Flavio Vincenti

General Information

Introduction

The European Society for Organ Transplantation (ESOT) and the American Society of Transplantation (AST): Partnering to provide the best science to transplant professionals around the world.

About the Program

The second joint meeting of ESOT and AST discussions on cutting edge science will include:

- T reg therapy: Is it time for the clinic?
- Advances in the development of diagnostic and predictive biomarkers in transplantation
- Pharmacogenetics: Eliminating the guessing game in drug dosing
- New approaches to antibody mediated rejection: Lessons learned from autoimmunity
- The highly sensitized patient: Current approaches
- Strategies to optimize co-stimulation blockade

Venue

The **Palais de la Méditerranée** is a modern conference hotel offering ideal location and excellent facilities, while being just a short distance from the Nice airport.

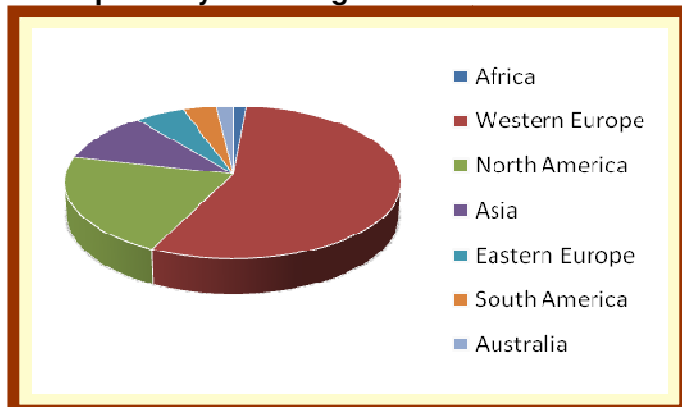
The City of Nice, home of one of the major French University Medical Centres, is an exceptional special city, featuring a rich cultural and artistic heritage.

Websites

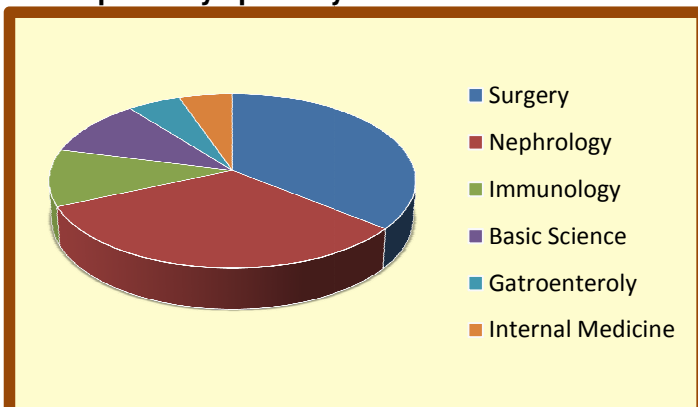
The ESOT and AST websites contain all details relating to the Joint Meeting. They will be continually updated, so please visit them regularly.

Profile of Past Meeting Attendance

Participants by world regions



Participants by specialty



Promotion

The Joint meeting is being extensively promoted to ensure excellent delegate attendance. Methods of promotion include the internet, direct mail, promotion at related events and through clinics, hospital departments and health ministries where appropriate.

Advertisements will be placed in relevant journals. ESOT and AST together with their committees and members will actively promote the Joint meeting.

Proposed Important Dates & Deadlines

February 2012	Second Announcement
February 2012	Call for Abstract Open
July 16, 2012	Call for Abstract Deadline
August 2012	Notification of Accepted Abstracts
September 2012	Early Registration Deadline

Preliminary Programme Overview

	Friday	Saturday	Sunday
08:00			
08:30			
09:00		Breakfast Satellite Symposia	Breakfast Satellite Symposia
09:30		Scientific Session	Moderated Poster Session
10:00		Break	
10:15			Break
10:30			
11:00		Scientific Session	
11:30			
12:00			
12:30			Scientific Session
13:00	Scientific Session	Luncheon Satellite Symposium	
13:30			
14:00	Break		
14:30		Scientific Session	
15:00	Scientific Session	Break	
15:30		Scientific Session	
16:00			
16:30		Break	
17:00		Scientific Session	
17:30			
18:00	Poster Session Opening Reception		

Support Options

Please review the full list of support opportunities and complete the order form to secure your preferred items. If you are interested in sponsoring something you do not see listed, please let us know and we will work with you! We also encourage you to secure exhibit space at the ESOT AST Joint Meeting to maximize your exposure at the meeting. To request an exhibitor prospectus and application, please contact ESOT at operations@esot.org or AST at astmeetings@a-s-t.org.

Supporter Acknowledgement

All supporters will be recognized on meeting signage, in the on-site program book and on the ESOT AST Joint meeting website. Most support opportunities come with additional forms of recognition as noted in the descriptive paragraphs.



www.esot.org



www.a-s-t.org

ref	ESOT AST 2012 Joint Meeting Support Opportunities	Amount in EUR
1.	SCIENTIFIC PROGRAMME	
1.1	<p>Breakfast Satellite Symposia Saturday, Oct 13 or Sunday, Oct 14 <i>(Please indicate date preference on form)</i> Main Auditorium- capacity 300+ seats</p> <p>Upon approval by the program committee, your program will be posted on the congress web site and included in the onsite program book. You will have the opportunity to provide a printed piece for attendee conference bags and display up to 7 signs at the meeting on the day of your symposium. Supporter must provide a nutritious, modest breakfast to sustain the attendees. You will have use of standard AV equipment including projectors, screens, microphones already set in the session room at no cost. Audience response systems, any changes to the AV set and AV technicians are not included and are the responsibility of the supporter. Food and beverage expenses are not included. All logistics including audiovisual needs are to be arranged by supporter.</p>	30.000,00
1.2	<p>Luncheon Satellite Symposia Saturday, Oct 13 Main Auditorium- capacity 300+ seats</p> <p>Upon approval by the program committee, your program will be posted on the congress web site and included in the onsite program book. You will have the opportunity to provide a printed piece for attendee conference bags and display up to 7 signs at the meeting on the day of your symposium. Supporter must provide a nutritious, modest lunch to sustain the attendees. You will have use of standard AV equipment including projectors, screens, microphones already set in the session room at no cost. Audience response systems, any changes to the AV set and AV technicians are not included and are the responsibility of the supporter. Food and beverage expenses are not included. All logistics including audiovisual needs are to be arranged by supporter.</p>	35.000,00
2.	NETWORKING ACTIVITIES	
2.1	<p>ESOT AST Networking Reception with Poster Session Amongst Exhibits Friday, Oct 12 Time: 18:00 Exhibit Hall</p> <p>This reception kicks off the meeting, allowing attendees to network and view the scientific posters while they mingle amongst the exhibits in a relaxed atmosphere. Food and drink are provided. Your company will be prominently acknowledged during the event on special signage and in the program book.</p>	20.000,00
2.2	<p>Break Time with the Exhibitors Saturday, Oct 13 morning and afternoon breaks available Sunday, Oct 14 morning break available <i>(Please indicate date preference on form)</i></p> <p>Provide coffee and light refreshments to attendees during a break in the exhibit hall and be recognized on special signage.</p>	
3.	ADVERTISING & OFFICIAL PRINT ITEMS	
3.1	<p>Program Book - Full Page Ad</p> <p>Every attendee receives an onsite program book that includes pages for taking notes. Attendees use this book during the meeting and beyond, which creates numerous impressions for your company. Select prime space in color which includes the back cover or the inside front or back covers or a full page ad within the book in black and white.</p>	<p>5.000,00 back cover (Color)</p> <p>4.000,00 inside front or back cover (Color)</p> <p>2.500,00 inside page (B&W)</p>
3.2	<p>Program Book Tab Dividers</p> <p>Attendees are sure to see your advertisement when it is right in the middle of the program book. It is a one-page advertisement separating sections in the program book.</p>	4.000,00
3.3	<p>Insert in Conference Bag</p> <p>Have a printed piece with your company's name and logo available to attendees in every conference bag.</p>	2.000.00
3.4	<p>Marketing Door Drop</p> <p>Get your company's marketing piece delivered right to attendees' hotel room doors.</p>	7.000,00 exclusive



4. DELEGATES ITEMS		
4.1	<p>Notebook Every attendee receives a notebook with pages for taking notes. Attendees use this book during the meeting and beyond, which creates numerous impressions for your company. Congress organizers will order and ship notebooks, supporter must provide print ready artwork for back cover. (Quantity 300). If company would like to provide the notebook*, a sample must be provided by July 31.</p>	8.000,00
4.2	<p>Pens Promote your company name or logo to all attendees while they take notes. The pens will be included in the attendee bags. Contributor is responsible for ordering and shipping of pens (Quantity 300).</p>	5.500,00
4.3	<p>Conference Bags Give each attendee a classic bag in which to carry their educational materials. As the conference bag supporter, you have the choice of how your company name, logo, or web site (4-color) is recognized, i.e printed on the bag, or insert acknowledging support. ESOT and AST will work with you to customize the opportunity to work within your company's policy. This sponsorship contribution includes the bag*, printing costs, and one insert. This opportunity is exclusive to one sponsor. (Quantity 300).</p>	12.000,00
4.4	<p>Hotel Guest Room Key Card Holder Be in the palm of each attendee's hand with an exclusive ESOT AST CardBook®. This is not your ordinary key card it is a cardholder constructed in a manner similar to a passport, but in a wallet size format with a pocket inside to hold a card and protect any encoding on a magnetic stripe or microchip. The CardBook® cardholder measures 2 1/2" x 3 1/2" and will contain the program at a glance, other important meeting information and a full page dedicated to your sponsorship.</p>	7.000,00
4.5	<p>Name Badge Lanyards Your company name, logo, or web site is featured on each attendee's name badge lanyard. Contributor is responsible for ordering and shipping of lanyards (quantity 300).</p>	12.000,00
5. BRAND EXPOSURE		
5.1	<p>Audiovisual Support No meeting is possible without the proper audiovisual equipment. As a supporter of AV services, you can send us a PowerPoint slide (designed by you) that will be projected in the session room during breaks. Your support will also be recognized in the meeting material. Slide is subject to approval by AST and ESOT.</p>	50.000,00
5.2	<p>Wi-Fi Connection – exclusivity Delegates wishing to access the internet via their own laptop may do so by accessing the Meeting Wi-Fi. On accessing the internet, the default home page can be the sponsor's home page.</p>	25.000,00
5.3	<p>Smart Phone Mobile App Apps are the fastest-growing method of providing meeting information to attendees; they appreciate the round-the-clock access and the portability. Be in the palm of every attendee's hand! Recognition includes a banner ad and other high-profile opportunities within the app, as well as recognition on signage onsite with instructions for downloading the app.</p>	15.000,00
5.4	<p>Water Stations Help reduce waste by supporting water stations throughout the meeting space with your company's logo at each station.</p>	5.000,00
5.5	<p>Live Streamed Sessions Sessions will be streamed live on both societies' websites. The sessions will be available for Joint Meeting Participants and ESOT/AST members only after the meeting on the Member Avenue of the websites.</p>	50.000,00

**The final product selections are determined by AST&ESOT.*

For special requests and opportunities not listed here, please contact:

Tina Squillante, CMP
 AST Director of Meetings
 Email: tsquillante@ahint.com
 Phone: 856-642-4436



www.esot.org



www.a-s-t.org



ESOT AST 2012 SYMPOSIUM SUPPORT ORDER FORM

October 12-14, 2012 • Nice, France

Please complete entire form, scan, and return to lpiegzik@ahint.com



Company Name: _____

Contact Person & Title (internal AST use): _____

Address: _____ City: _____

State/Province : _____ Zip/Postal Code: _____ Country: _____

Phone: _____ Fax: _____

Email: _____

Additional Contact Name and Email (if any): _____

Insert name of company EXACTLY as it should appear on external supporter promotion to event attendees

MAKE SELECTIONS USING THE CHECK BOXES IN THIS TABLE

ref	Support Opportunity	Price		ref	Support Opportunity	Price
<input type="checkbox"/> 2.1	ESOT AST Networking Reception Fri Oct 12	20.000,00 €		<input type="checkbox"/> 3.4	Marketing door drop	7.000,00 € exclusive
<input type="checkbox"/> 1.1	Breakfast Satellite Symposium Sat Oct 13	30.000,00 €		<input type="checkbox"/> 4.1	Notebook	8.000,00 €
<input type="checkbox"/> 1.2	Luncheon Satellite Symposium Sat Oct 13	35.000,00 €		<input type="checkbox"/> 4.2	Pens	5.500,00 €
<input type="checkbox"/> 1.1	Breakfast Satellite Symposium Sun Oct 14	30.000,00 €		<input type="checkbox"/> 4.3	Conference Bags	12.000,00 €
<input type="checkbox"/> 2.2	Break Time with the Exhibitors Sat Oct 13 Morning Break	4.000,00 €		<input type="checkbox"/> 4.4	Key Card Holder	7.000,00 €
<input type="checkbox"/> 2.2	Break Time with the Exhibitors Sat Oct 13 Afternoon Break	4.000,00 €		<input type="checkbox"/> 4.5	Name Badge Lanyards	12.000,00 €
<input type="checkbox"/> 2.2	Break Time with the Exhibitors Sun Oct 14 Morning Break	4 000,00 €		<input type="checkbox"/> 5.1	Audiovisual Support	50.000,00 €
<input type="checkbox"/> 3.1	Program Book Ad – Color Back cover or inside cover	Back cover 5.000,00 € Inside cover 4.000,00 €		<input type="checkbox"/> 5.2	Wi-Fi Connection	25.000,00 €
<input type="checkbox"/> 3.1	Program Book Interior full page Black/White	2.500,00 €		<input type="checkbox"/> 5.3	Smart Phone Mobile App	15.000,00 €
<input type="checkbox"/> 3.2	Program Book Tab Dividers	4.000,00 €		<input type="checkbox"/> 5.4	Water Stations	5.000,00 €
<input type="checkbox"/> 3.3	Insert in Conference Bag	2.000,00 €		<input type="checkbox"/> 5.5	Live Streamed Sessions	50.000,00 €

Total Euro Amount Supported € _____

**If you are paying in USD, please contact Liz Piegzik at lpiegzik@ahint.com for payment instructions.*

Payment Information	
Credit card type	
Cardholder's name	
Credit card number	
Expiration date	
Total to be charged (from section above)	
Payment by bank transfer	ESOT Foundation (Steunstichting ESOT) Current Account: 61.96.45.105 BIC (swift): ABNANL2A IBAN: NL48ABNA0619645105
By signing on the line below, applicant/company agrees to ESOT/AST rules and regulations and the person completing this form agrees to be charged for the amount listed above.	
_____ Signature	_____ Date

Exhibit Options

Join us at the ESOT AST Joint Meeting this October 12-14, 2012 in Nice and give your company or organization's products and services the exposure you've been looking for. As an exhibitor, you will reach hundreds of transplant professionals including physicians, surgeons, coordinators, nurses, physician assistants, trainees, and other professionals and specialists caring for transplant patients in their practices. Limited space is available, so complete the exhibitor contract/application today.

How to Exhibit

Review this entire prospectus for important dates, deadlines, rates, exhibit hours, and rules and regulations. Then complete the exhibit application and return it to the ESOT office.

Support Opportunities

Increase your company or organization's exposure at this meeting by taking advantage of one or more ESOT AST Joint Meeting support opportunities. In addition to your face-to-face conversations that will take place in the exhibit hall, our varied support opportunities will ensure you leave a lasting impression on meeting attendees. Please view the Sponsorship tab on the ESOT meetings web site to download the Support Opportunities "menu" and order form.

Exhibits Contact Information

Chiara Parisotto
Ph +39 049 3005796
Fax +39 049 2106306
e-mail operations@esot.org

MAP OF THE EXHIBIT AREA

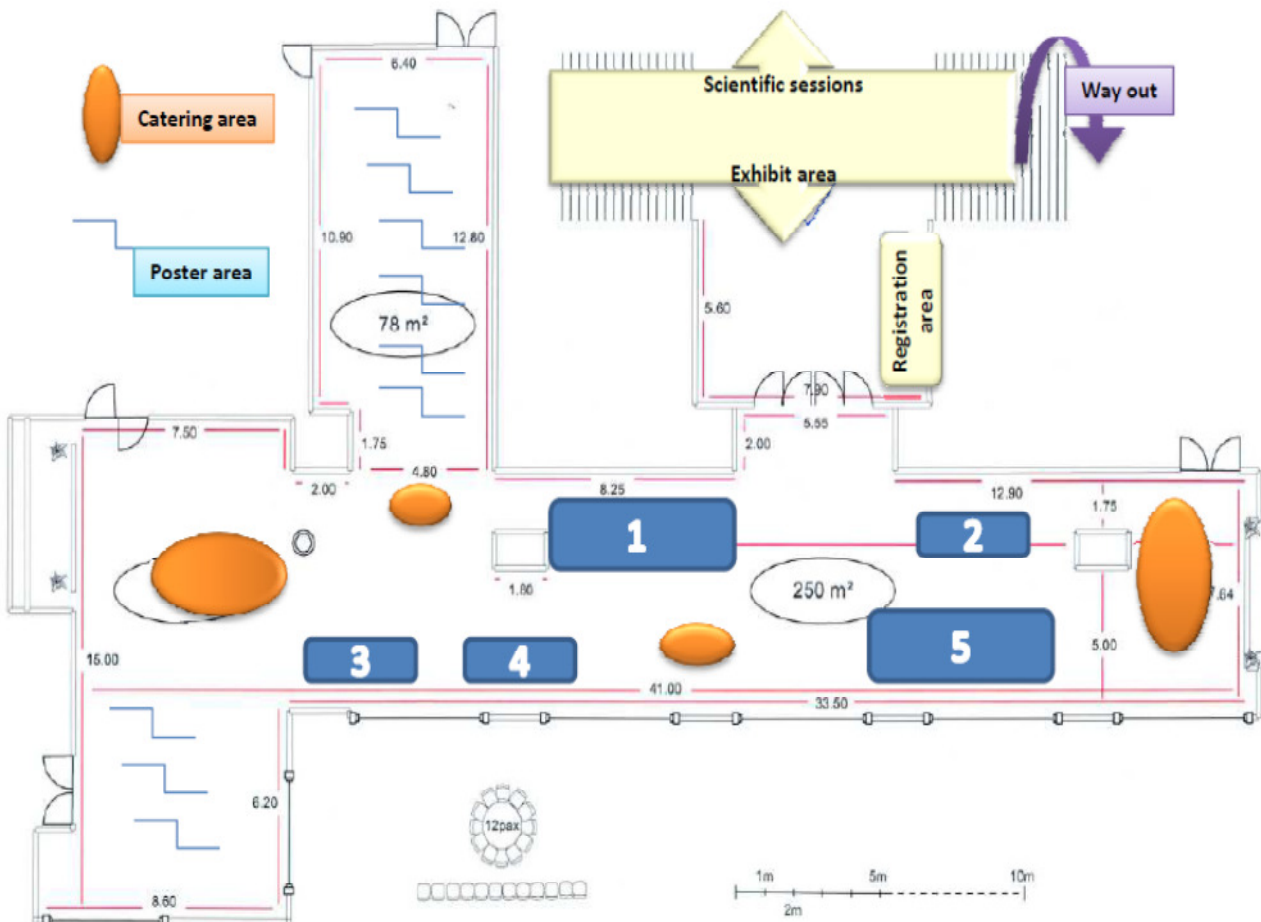


Exhibit Deadlines

Application Deadline: Monday, July 2

Exhibit Cancellation Deadline: Friday, September 7

Set-up and Dismantling

Set-up: Friday, October 12, 09:00 – 12:00

Dismantling: Sunday, October 14, 12:00 – 13:00

Exhibit Hours

There are mandatory exhibit hall hours on Friday night during the Welcome Reception. On Saturday and Sunday, there are “open house” hall hours with certain timeslots designated as “face-to-face” interaction periods. These periods are held during breakfasts, lunches, and morning and afternoon breaks when attendees will be in the exhibit hall. **You are strongly encouraged to staff your exhibit during each of these face-to-face periods.** You are welcome to staff your exhibit throughout the open house hall hours on both Saturday and Sunday. Exhibit hours are subject to change based on final scientific program.

Day/Date	Type	Times
Fri., Oct. 12	Open house	13:00 – 19:30
Fri., Oct. 12	Mandatory	17:45 – 19:30
Fri., Oct. 12	Face-to-face	15:00 – 15:30
Sat., Oct. 13	Open house	09:00 – 18:15
Sat., Oct. 13	Face-to-face	10:30 – 11:00, 13:00 – 15:15; 16:15 – 16:45
Sun., Oct. 14	Open house	09:00 – 12:45
Sun., Oct. 14	Mandatory	09:00 – 10:00
Sun., Oct. 14	Face-to-face	11:00 – 11:15

Space and Rates

Commercial Stands / Exhibit Booths	
6 sqmt: Unequipped area with 1 table and 2 chairs	€ 3.000,00
12 sqmt; Unequipped area with 1 table and 2 chairs	€ 5.000,00
Extra Sqmt	€ 1.000,00

Payment

Full payment to the European Society for Organ Transplantation is required with the exhibit space application/contract. Space will not be assigned or held without the application and full payment.

Payment can be made by bank transfer to the European Society for Organ Transplantation and payment copy should be sent to ESOT, Attention: Chiara Parisotto, e-mail: operations@esot.org.

Cancellation

If an exhibitor is unable to occupy and/or use the exhibit space contracted for, and should that exhibitor notify ESOT and/or AST in writing on or by Sept. 7, 2012, all fees paid by the exhibitor, less a processing fee of 50 percent of the net contract price, will be refunded. No refund of any fees will be made if notice is received after Sept. 7, 2012. In the event that the premises where the exhibition is to be held shall, in the sole discretion of ESOT AST show management, become unfit or unavailable for occupancy, or shall be substantially interfered with by reason of picketing, strike, embargo, injunction, act of war, act of God, act of terrorism, fire, state of emergency declared by any government agency, by reason of any municipal, state or federal law or regulation, or by reason of any other occurrence beyond the control of show management, show management may cancel or terminate the exhibition. In the event of such cancellation or termination, the exhibitor waives any and all claims the exhibitor might have against show management for damages or expenses and agrees to accept in complete settlement a refund of all amounts paid by the exhibitor to show management in accordance with this agreement.

Assignment of Space

Exhibit spaces are assigned upon receipt of applications on a first-come, first-served basis and at the discretion of Congress Management. Every effort is made to satisfy exhibitor space requests. Congress Management reserves the right to make space assignment changes at any time prior to the meeting dates. Congress Management reserves the right to transfer assignments when such action is deemed to be in the best interest of the total exhibits.

Electric, Furniture Rental, Decorations, Labor

Each exhibitor will be provided with two chairs and one table (2 chairs only if a pop-up display is used). The exhibit area is carpeted. Standard electricity will be provided. Audiovisual needs and decorator/labor services are at the expense of the exhibitor. Please email the ESOT should you require Audiovisual or decorator services at operations@esot.org.

Shipping

Shipping instructions will be provided at a later date.

Security

Each exhibitor should make provisions to safeguard his/her goods from the time they are placed in the exhibit space until the time they are removed. ESOT, AST and Le Palais de la Méditerranée are not responsible for loss or damage of goods or property. ESOT and AST will **not** provide security personnel in the exhibit or meeting space areas at any time during the meeting.

Affiliate/Exhibitor Meeting Space Requests

If you require meeting space for your sales meetings and/or an ESOT AST-approved activity, please contact Chiara Parisotto, ESOT Courses & Meetings Coordinator, at operations@esot.org or call +39 049 3005796. Space releases will be handled on a first-come, first-served basis, subject to availability. Additional fees may apply.

Please note: no events may be held in conflict with functions of the ESOT AST Joint Meeting.

Housing Rates and Reservations

A limited number of rooms have been secured at Le Palais de la Méditerranée for attendees, exhibitors and company representatives. To reserve a room, visit www.esot.org and click on the Meetings tab. Do not book directly through the hotel's web site or a travel site, you will not receive the group rate.

Single occupancy - 215 € per room per night, breakfast & VAT included - city tax 1,50 € per person per night

Double occupancy - 245 € per room per night breakfast & VAT included - city tax 1,50 € per person per night

RULES AND REGULATIONS

1. Interpretation of Rules

The following rules and regulations apply to exhibitors and staff participating in the European Society for Organ Transplantation (ESOT) American Society of Transplantation (AST) Joint Meeting, herein after known as Congress Management, October 12-14, 2012, and are considered binding upon return of the signed exhibit contract. Congress Management shall have full power in the interpretation and enforcement of all rules and regulations governing exhibitors. All matters and questions not covered by the rules and regulations shall be subject to the final judgment and decision of Congress Management. These rules and regulations can be amended at any time by Congress Management and the amendments so made shall be binding upon the exhibitor equally with the rules and regulations listed herein, and shall become a part thereof, provided the exhibitor is notified of the amendments. Notice may be verbal or in writing, before or during the ESOT AST Joint Meeting, and will be provided to any authorized agent of the exhibitor.

2. Exhibit Construction and Arrangement

Exhibits shall be so arranged as to not obstruct the general view nor hide the exhibits of others. No display material exposing an unfinished surface to neighboring exhibits or pedestrian aisles will be permitted. If at pre-show inspection a display is found to expose an unfinished surface to a neighboring exhibit or to a pedestrian aisle, draping material will be obtained at the exhibitor's expense to conceal the unfinished surface. Any specialty built displays or unusual configurations must be submitted to Congress Management for approval prior to ordering construction. No part of any exhibit/display may hang over or jut out into an aisle. An exhibit space's perimeter extends

from the floor to the ceiling, and all exhibitors must observe this perimeter. Exhibitors must comply with, and be bound by, all local laws, ordinances, and regulations pertaining to health, fire prevention, and public safety.

3. Fire Regulations

All materials used in the exhibit area must be flameproof and fire resistant in order to conform to local fire ordinances. All aisles and exhibits must be kept clear at all times, and fire stations and fire extinguisher equipment are not to be covered or obstructed.

4. Staffing of Exhibits

Exhibitors must keep their exhibits properly staffed and operating during all exhibit hours designated as mandatory, and are requested to keep their exhibits staffed during exhibit hours designated as face-to-face. It is imperative that no exhibitor begins dismantling, packing, or teardown of their space until the designated teardown period. Teardown before this time can result in denial of next year's exhibit application for the offending exhibitor. Congress Management reserves the right to remove items from an exhibit space for those exhibitors that do not keep their exhibit space staffed and operating until the official close time. It is expressly agreed by the exhibitor that in the event he or she fails to install his or her products in his or her space, or fails to pay the space rental at the time specified, Congress Management shall have the right to take possession of said space and lease same or any part thereof to such parties and upon such terms and conditions as it may deem appropriate.

5. Approved Exhibitor Events/Activities

Exhibitors may not schedule or conduct any outside activity including, but not limited to, receptions, seminars, symposia, and hospitality suites that are in conflict with the official Congress Management program, whether such activities are held on site or away from the hotel. Exhibitors must submit in writing to Congress Management 90 days prior to the exhibit dates any program exhibitor intends to hold at, or in conjunction with, its exhibit.

6. Use of Signage and/or Promotion for Exhibitor Related Events

Exhibitors may not promote non-approved events outside of their exhibit, this includes exhibit staff handing out literature or directing attendees to an event. No signs are permitted outside of the exhibit. All events must be approved by show management in advance of the meeting.

7. Exhibit Conduct

Congress Management may require that an exhibit be curtailed if it does not meet the standards set forth herein, if it reflects negatively against the character of ESOT and AST, or if it exceeds the bounds of good taste as interpreted by show management. An exhibitor of a questionable exhibit or activity must submit a description of the exhibit or activity with the exhibit application for Congress Management approval. The exhibit hall will be inspected during installation and show hours. ESOT and AST will advise exhibitors of any deviation from exhibit rules during the event. Exhibitors must make all corrections requested by Congress Management at their own expense or risk removal from the exhibition without obligation on the part of Congress Management for any refund whatsoever.

Congress Management reserves the right to expel or refuse admittance to any representative whose conduct is, in its opinion, not in keeping with the character and/or spirit of the meeting. Exhibit personnel may NOT enter another exhibitor's exhibit without obtaining permission. Linger in the aisles surrounding another exhibitor's exhibit for the purpose of obtaining product information or distracting other exhibit personnel is strictly prohibited.

ESOT or AST does not endorse in any manner any of the products or services related to the exhibits that have been accepted for display during the meeting.

8. Insurance

The exhibitor acknowledges that neither the ESOT, AST, nor Le Palais de la Méditerranée shall be obligated to maintain property, liability, or business interruption insurance covering any exhibitor or exhibiting company. Exhibitors wishing to insure their exhibit materials and goods against theft or damage by fire, accident or loss of any kind must do so at their own expense. Each exhibiting company is responsible for obtaining insurance (liability, fire, and theft) in such amounts deemed appropriate to comply with its obligations hereunder. Congress Management requires that all exhibitors provide proof of liability insurance at least 30 days prior to set-up. Coverage must be carried through the duration of the exhibit program, and the certificate must name ESOT, AST and the hotel as an additional insured party. The exhibitor agrees to make no claim of any nature, for any

reason whatsoever, against ESOT or AST for loss, theft, damage, or destruction of goods, nor for damage of any nature, nor for any negligence, malfeasance or misfeasance, nor for failure to hold any portions of the meeting, in part or total, as scheduled.

9. Liability

Each exhibitor agrees to protect, save, and keep ESOT, AST and the hotel forever harmless from any damage or charges imposed for violation of any law or ordinance by the exhibitor, his employees or agents as well as to strictly comply with the application terms and conditions as contained in the agreement between ESOT, AST and the hotel regarding the exhibition premises; and further, the exhibitor shall at all times, protect, indemnify, save, and keep harmless ESOT, AST and hotel against and from any and all loss, cost, or expense that arises out of or from, or by any reason of any act or omission of the exhibitor, his employees or agents. ESOT, AST, hotel, and their agents or employees shall not be responsible for any loss, theft, or damage to the property of the exhibitor, his or her employee or representatives. Further, ESOT, AST and hotel will not be liable for damage or injury to persons or property during the term of this agreement from any cause whatsoever by reason of the use or occupancy of exhibit space by the exhibitor or his or her assignees, and the exhibitor shall indemnify and hold harmless ESOT, AST and hotel of all liability which might ensue from any cause whatsoever. If the exhibitor's material fails to arrive, the exhibitor is nevertheless responsible for all amounts due hereunder.

10. Violations

Violation of any of these regulations on the part of the exhibitor, his employees, or agent, shall annul the right of the exhibitor to occupy space and such exhibit will forfeit to Congress Management all monies that may have been paid. Upon evidence of violation, management may re-enter and take possession of the space occupied by the exhibitor, and may remove all persons and goods at the expense of the exhibitor. The exhibitor shall pay all expenses and damages that ESOT and/or AST may incur thereby. In the event of a violation, Congress Management reserves the right to refuse exhibit privileges at future meetings.

11. Use of ESOT, AST and Joint Meeting Scientific Program Content, Logos, and Name

Information presented during the ESOT AST Joint Meeting is the property of ESOT, AST and the presenter. Information may not be recorded, photographed, copied, photocopied, transferred to electronic format, reproduced or distributed without the written permission of ESOT and/or AST and the presenter. Any use of the program content which includes, but is not limited to, oral presentations, audiovisual materials used by speakers, and program handouts without the written consent of ESOT and AST is prohibited. The names, logos, and acronyms of ESOT, AST and the Joint Meeting are proprietary marks. Use of the names in any fashion, by any entity, for any purpose, is expressly prohibited without the written permission of ESOT and/or AST. Permission to the use the names, logos, and acronyms of ESOT, AST and the Joint Meeting must be requested in writing prior to the actual printing of any collateral material.



Exhibit Space Application/Contract
ESOT AST Joint Meeting
October 12-14, 2012
Nice, France



Exhibitor Information The individual listed below as company representative will receive all information regarding exhibits and the meeting.

Exhibitor Company Name	
Address	
City, State, Zip, Country	
Web Site	
Company Representative	
Phone	
Fax	
Email	
Principal Products to be Displayed	
Exhibit Personnel (2 at no charge) Print Names to Appear on Badge Registration Forms Not Required	1) 2)

Rate Enter your exhibit booth size request and payment below.

6 sqmt 3.000,00 €	
12 sqmt 5.000,00 €	
Extra sqmt 1.000,00 €	

Payment Information To secure space, applications and full payment must be received in the ESOT office by July 2, 2012.

Total to be charged (from section above)			
<table border="1"> <tr> <td>Payment by bank transfer</td> <td> ESOT Foundation (Steunstichting ESOT) Current Account: 61.96.45.105 BIC (swift): ABNANL2A IBAN: NL48ABNA0619645105 </td> </tr> </table>	Payment by bank transfer	ESOT Foundation (Steunstichting ESOT) Current Account: 61.96.45.105 BIC (swift): ABNANL2A IBAN: NL48ABNA0619645105	
Payment by bank transfer	ESOT Foundation (Steunstichting ESOT) Current Account: 61.96.45.105 BIC (swift): ABNANL2A IBAN: NL48ABNA0619645105		

Refund/Cancellation Should the exhibitor be unable to occupy and use the exhibit space contracted for, he or she shall promptly notify exhibit management in writing. All sums paid by the exhibitor less a service charge of 50 percent of the net contract price will be refunded. No refund or cancellation will be made on or after September 7, 2012.

By signing on the line below, exhibitor agrees to the rules and regulations stated in the exhibitor prospectus and person completing this form agrees to be charged for the amount listed above.

Signature

Date